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THE VILLAGE WITH 74,000 NAMES



Names are important.
They're what distinguish us from each other. They make us unique. They make us special.

n 545 SOS Children's Villages around the world, the 74,000 children and youth we serve have names: Julia. Jumaane. Juan. Fatima. Frederick. Faisa. Charles. Chaturi. Cecita. They're all unique. They're all special.

All these children were once alone: orphaned, abandoned and vulnerable. Now, they live in a place they can call home. These children are now raised by a loving SOS mother. They now have a family, an education and a future.

Better than all that, children who were once alone now have a place where they're cared for ... and called by name.

That's what any child wants. And that's what anyone wants for a child: to be called by name and to be loved.

That's what SOS Children's Villages is here to do.







MESSAGE FROM THE CHAIR OF THE BOARD OF DIRECTORS



The generosity and kindness of Canadians to the needs of others is something that never ceases to inspire me. This is something I see constantly with SOS Children's Villages Canada. Over the past year, many Canadians chose SOS as their instrument to do good in the world and help orphaned and abandoned children. We are so grateful for that.

SOS Children's Villages Canada has put that support to good use in many parts of the world, as you'll see in the pages that follow. Whether it's building new family homes in our Villages in Peru, continuing our newly constructed SOS Village in Namibia, providing relief during the recent Sahel emergency or supporting families in Mali through our Family Strengthening Program, we're providing even more help to more orphaned and abandoned children every day.

This commitment by Canadians to children in need is something which SOS Children's Villages Canada's Board of Directors takes very seriously. Our directors challenged each other to raise funds for SOS Children's Villages. This challenge was accepted by 100% of our Board and this group of volunteers not only met the impressive target we set for ourselves; we exceeded it.

These are difficult times. The needs of children and families are increasing. SOS Children's Villages Canada has acknowledged this and over the past year has engaged in a strategic organizational and fundraising review which is designed to make us more effective in the long term, so we can bring more SOS to more children and families.

I would like to thank a number of people. We are grateful to our spokespeople, Mike Holmes and Lisa Fromer for continuing to lend their voice and credibility to our cause. I would like to express my appreciation to my colleagues on the Board of Directors for their tireless commitment. And I would like to thank Boyd McBride and the wonderful staff at SOS Children's Villages Canada for their dedication and passion to making the lives of children in need better.

Mostly, I want to express my admiration and thanks to the thousands of Canadians who, every year, support SOS Children's Villages and its work. Such generosity continues to make a profound difference to so many young lives.

Plulet hvon.

Richard Evans
Chair, Board of Directors





MESSAGE FROM THE PRESIDENT AND CEO



here is an old TV commercial for a hair restoration clinic where the spokesperson says, "I'm not only the president. I'm also a client." Now my hairline (thankfully!) is not up for discussion in this Annual Report! However, I think of this commercial when I talk about child sponsorship at SOS Children's Villages.

You see, I'm not only the president of SOS Children's Villages. I'm also a child sponsor.

How I became a child sponsor is a story that goes back almost a decade to a March Break. My wife Barbara and my daughter Beth went on vacation to the Dominican Republic. I stayed home to shuttle my son Luke to his hockey games and practices.

At the time, Beth was nine years old. She came home from her trip to the Dominican Republic deeply distressed by the plight of children she saw on the street there. It was an aching, touching thing to see her confronting the fact that around the world there are children in desperate need.

She wondered if we could help by sponsoring a child in the Dominican Republic through SOS Children's Villages. I said yes, because SOS had, and still has, many children waiting for sponsors.

Like all girls her age, Beth wasn't particularly impressed with boys (including her brother!). Naturally, we assumed she would want to sponsor a girl. But when it came time to select the gender of our sponsored child, Beth surprised us by saying, "No, I want to sponsor a boy."

During her time in the Dominican Republic, Beth had seen boys shining shoes and running out on the street to clean car windshields for coins. She wanted a boy like that to have the opportunity to go to school and not have to risk his life in traffic. We sponsored a boy named Jose Luis. Our family corresponded with him and he wrote back. Eventually he grew to an age when he left the SOS Village. We switched our support to a second little boy named Oscar. When our staff was visiting Oscar's SOS Village, Beth wrote him a letter and sent him a soccer ball. Recently, Oscar was reunited with his family of origin - a joyous event which happens from time to time - and we were asked to select another child. This time we selected a girl. Beth, now grown up, had no objections.

I'm not only the president of SOS Children's Villages Canada. I'm also a proud child sponsor. Child sponsorship was a way for our family to connect outside ourselves and reach across the world to change the life of a child in much greater need than our own. It has been a deeply meaningful experience for our family.

If you are reading this as a child sponsor, I hope you have gained from your own experience in that role. If you support us in other ways, I hope that works equally well for you. All of us here at SOS Children's Villages Canada are grateful for the support that comes to us from individuals, corporations, public funders and others. I hope that in the pages of this report you can see the difference being made that my daughter wanted to see when she took the brave step ... of sponsoring a boy!

75-2 m.T.

Boyd McBride President and CEO

CANADIANS REACHING OUT TO CHILDREN IN NEED

OS Children's Villages Canada supports the work of SOS Children's Villages in 133 countries worldwide. We are proud to support several projects specially funded by Canadians.

PACHACAMAC, PERU

Bringing hope to children at risk

In Peru, nearly half the population lives below the poverty line. Many families still struggle to get clean water and sanitation, food, medical care and education for their children. Such conditions have left children at risk: an estimated 600,000 children in Peru have been orphaned or abandoned.

In the Pachacamac region, south east of Peru's capital of Lima, this is even more profound. An SOS Children's Village was built in Pachacamac in 2004 to care for the high number of orphaned and abandoned children in the region. However, the need is so great the Village is currently over capacity.

SOS Children's Villages is expanding the Pachacamac SOS Village by adding an additional five homes which will enable SOS to provide a loving home to 50 more children. The project broke ground in the summer of 2012 with our corporate partner Atrium Innovations Inc. in attendance. Construction work is now underway.

















ONDANGWA, NAMIBIA

Helping kids grow strong

Each year the SOS Children's Village in Ondangwa, Namibia - which is completely Canadian funded - grows as more orphaned and abandoned children are identified and find a new home with one of the SOS families.

The Green Family SOS Children's Village Ondangwa provides 98 orphaned and abandoned children with family based care in the SOS Village. It also provides early childhood education to an additional 90 toddlers through the SOS Kindergarten in Ondangwa.

Further support was given to 250 children through our SOS Family Strengthening Program, which educated children on their rights. The program also provided parents and caregivers with food, assistance with income generating activities and access to vocational training.

SANTO DOMINGO AND SANTIAGO, DOMINICAN REPUBLIC

The other side of the story

The Dominican Republic is a tourist destination for tens of thousands of Canadians every year. But there is another story many Canadians don't see. More than one million children in the Dominican Republic live in poverty and roughly 500,000 children under the age of 15 are without parental care; 20 percent of those are orphans.

SOS Children's Villages has three SOS Villages in the Dominican Republic: two in Santo Domingo, the other in Santiago. All three Villages provide supportive family environments with a loving mother, education and youth programs to assist them as they grow older.

SOS Children's Villages Canada has supported projects with SOS Children's Villages in the Dominican Republic ranging from renovations to family homes in the Santo Domingo Villages to installing uninterrupted solar power to provide

electricity in a country with frequent power outages. All these things improve the quality of life for so many children in need.







KOULOUN, MALI:

Helping families in need

The past twelve months in Mali have been a tumultuous time for thousands of children and families. For a country already struggling with widespread poverty and poor access to basic social services, the famine in the Sahel region and armed conflict throughout the country has created a significant humanitarian crisis. This is even worse in the Kouloun region. With a population of 10,000, mostly women, the rural community of Kouloun suffers from high rates of extreme poverty, malnutrition, infant mortality and child abandonment.

For more than two years, SOS Children's Villages Canada has been working in the area with a Family Strengthening Program for at-risk families. To date, the program has helped these families place their children back in school, access food and quality medical care, find employment and receive training in income generating activities.

To help the most vulnerable children and families, SOS Children's Villages also implemented an emergency program to aid those affected by the Sahel famine, and to support children and families affected by the armed conflict in eastern Mali.

With the help of the SOS Family Strengthening Program in Kouloun, many families are now on a path to sustainable independence – an amazing thing in a troubled region.











GIVING A CHILD A SECOND CHANCE ADRIA



his year, like every year, thousands of Canadians decided to sponsor a child through SOS Children's Villages.

It's an important decision with incredible impact. Sponsoring a child offers them real hope both now and in the future. SOS Children's Villages' programs raise orphaned and abandoned children in a home with an SOS mother. They provide children with an education, food and an opportunity.

SOS Children's Villages' child sponsorships provide funds to raise the orphaned and abandoned children in its care. Sponsorships also allow our supporters the opportunity to not only follow the results of their donations but connect directly with the children we serve.

Sponsoring a child can be a rewarding experience – both for the child sponsor and the sponsored child. For the child, it gives them the reassurance that there is someone, even on the other side of the world, who cares about them. For the sponsors it can be gratifying to see that their money is not a "drop in the ocean" but is actually making a real difference for a child in need.

"Child sponsors help support SOS Children's Villages' valuable work and help children who were once abandoned know they're not alone anymore. That's why I'm a child sponsor myself."

Mike Holmes, SOS Children's Villages Spokesperson



UILDING PARTNERSHIPS THAT CHANGE LIVES NAYELL 22 AMADHAN KHADRO RANSSA RANSSA THAT CHANGE LIVES NAYELL 24 AMADHAN KHADRO RANSSA RANSSA RANSSA **BUILDING PARTNERSHIPS**

n today's competitive world, more and more businesses are standing out from the crowd by demonstrating their willingness to make a positive global, economic and social impact: making business better by making the world better. SOS Children's Villages is proud to have partners whose commitment to corporate social responsibility is changing young lives for the better.

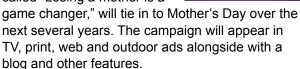
TRANSAT A.T. INC.

Spreading the word far and wide

Transat A.T. Inc.'s partnership with SOS Children's Villages demonstrates the company's profound commitment to children in need, international aid and sustainable tourism. Transat, one of the largest integrated tourism companies in the world and Canada's holiday travel leader, contributes to SOS Children's Villages Canada through an employee fundraising campaign and its *Small* Change, Big Hearts campaign on board all Air Transat flights.

The generous moral and financial support from Transat, its staff and its customers continues to assist SOS Children's Villages with projects in Mexico, Haiti, Jamaica, the Dominican Republic, Peru, Nicaragua, Vietnam, Tunisia and Zambia, helping 25,000 at-risk children in some of the world's best-known travel destinations.

Over the past year, Transat has also given vital assistance to SOS Children's Villages in launching a new campaign promoting SOS and its village "mothers," who provide warm and caring family homes to some 80,000 children in 133 countries. The campaign, called "Losing a mother is a



SOS Children's Villages is proud to have Transat A.T. Inc. as its major corporate partner. Transat's work has changed the lives of children in need, and its commitment to SOS goes beyond just financial support: it is dedicated to spreading the word about the work of SOS Children's Villages far and wide.







ATRIUM INNOVATIONS INC.

Breaking new ground

Last August, employees of Atrium Innovations Inc. travelled to Pachacamac, Peru for the ground breaking ceremony inaugurating the construction of a new home in the Pachacamac SOS Village, funded by Atrium's *Growing Together* program. During the course of the week, staff from all of Atrium's business units volunteered around the village, painting and planting gardens.

Atrium, a leader in the natural health product industry, raised funds to contribute to the cost of constructing a home for 8 orphaned and abandoned children. In addition, Atrium has covered the cost of food for the Pachacamac SOS Village for a year under the Atrium Nutrition Fund. This has provided nutritious food for all the children in the village.

All this was done through the generosity of Atrium employees through the companies *Growing*







Together Program. The Growing Together program seeks to impact the health of those in need; locally and globally and raise funds for SOS through employee contributions, product sales contributions, local fundraising activities taking place in each of the business units and special events such as a 100 km charity bike ride in Quebec City.

Atrium's *Growing Together* program is a model of corporate social responsibility. Children who were orphaned and abandoned have a loving home and food on the table thanks to the generosity of Atrium Innovations and its employees.

RAS INDUSTRIES LTD.

Breakfast in Peru

The children at the SOS Children's Village in Arequipa, near Lima, Peru, were recently treated to a Canadian breakfast by the staff of RAS Industries Ltd. A world leader in conveyor pulley design, engineering, manufacturing and maintenance based in British Columbia, RAS shipped a case of maple syrup, took over the SOS mothers' kitchens and made french toast for everyone!

The breakfast was a part of a long-standing commitment to SOS Children's Villages by RAS and its employees. RAS works in several countries in South America, including Peru and Chile. RAS partnered with SOS in order to give back to the countries they work in.

For several years, RAS donated funds for the running costs of two SOS Children's Villages: Arequipa in Peru and Madreselvas in Chile. Most recently, RAS employees created a challenge to





raise money for renovations at the Madreselvas SOS village. Through employee fundraising, matching funds provided by the company and help from suppliers, RAS and its employees recently met their first fundraising goal for renovations. They are excited about completing many more!

SOS Children's Villages is honoured by the commitment of RAS Industries Ltd. to make a difference in the lives of children and families in South America and to positively contribute to the countries where they operate.

VOLUNTEERS Anu MAKE US GREAT

OS Children's Villages is literal proof of the adage "it takes a village to raise a child". And yet, to raise an SOS Village requires the efforts of a global village of volunteers who dedicate their time, talents, connections and life experiences to raise funds for SOS Children's Villages Canada.

THE CALGARY LEADERSHIP LUNCH

Leadership in business

Sometimes great things come out of the simplest ideas. Why not hold a lunch with a highly regarded speaker and invite Calgary's business community to come as a way of raising funds and awareness for SOS Children's Villages?

That was the brainwave of Scott Tannas (now a Canadian senator, but then President and CEO of Western Financial Group) and a small team of volunteers and staff. In order to give back to his community, Scott decided that he wanted to create an annual event that would "add value" to its leadership by offering a high-profile speaker. And so the Leadership Luncheon was born.







Scott suggested Lt. Gen. Romeo Dallaire, who has written about his time in Rwanda and Sierra Leone in books including Shake Hands with the Devil. Lt. Gen. Dallaire, Ret., now one of Canada's top inspirational speakers, was asked to speak about "Ethics in Leadership", and engage his audience to consider the ethical and moral issues present in conflict situations, drawing from his life experiences.

Scott secured about half of the sponsors and half of the tables along with a CTV media sponsorship. Mike Jackson and Brett Undershute, Managing Directors at Scotiabank and Calgary Resource Advisory Committee Members, secured the rest.

The Leadership Luncheon was well received by the Calgary community, generating \$165,000 in funds for SOS Children's Villages. Over \$40,000 was donated from the attendees at the event in one hour alone! The SOS Children's Villages Canada Board provided a \$10,000 match for a total of \$175,000.

The Calgary Leadership Luncheon provided attendees with an opportunity to hear a great man speak about the value of leadership. But the luncheon itself demonstrated the profound leadership that exists in the Calgary community to aid children in need. Thank you, Calgary!

TANA SILVERLAND

Completing the journey

For two years, Tana Silverland braved the elements and the Canadian terrain as she rode throughout Canada raising funds and awareness for SOS Children's Villages. Her two year journey across the country began in British Columbia in 2010. Tana criss-crossed the western provinces, then went through Atlantic Canada before coming to her journey's end in Ottawa.

Riding a recumbent trike nicknamed "Ranger", Silverland visited hundreds of small communities across Canada and met with service clubs, churches and social groups, and telling them about SOS Children's Villages and raising \$40,000 for SOS Children's Villages' work.

Silverland grew up in the UK and made the journey shortly after emigrating to Canada. The appeal for her was simple, "Unlike many charities that work with orphans, SOS Children's Villages builds families and communities for the children in its care, providing not just a roof over their head, but stable and loving relationships and someone to call 'Mum'. I'm doing what I can to make sure that all children in the world get the same positive start in life."

Tana finished her 22,000 km journey at 11 a.m. on November 15, 2012 in front of the Peace Tower on Parliament Hill in Ottawa. She was greeted by her parents, supporters and staff of SOS Children's Villages Canada. Her expedition concluded, appropriately, on National Philanthropy Day.







Tana's ride connected thousands of Canadians with SOS Children's Villages and the children atrisk whom SOS serves—in the process of getting ordinary citizens to look outside themselves to the needs of others abroad.

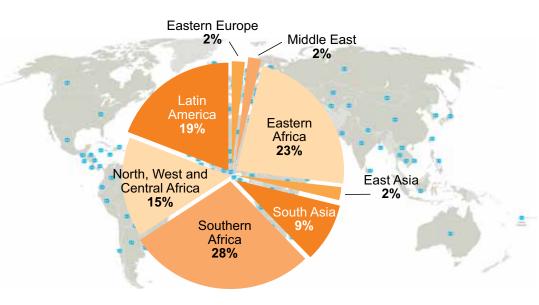


SOS CHILDREN'S VILLAGES CANADA FINANCIAL REVIEW

(for the year ended March 31, 2013)

| | 2012-2013 | 2011-2012 |
|-----------------------------------|-----------|-----------|
| REVENUE | | |
| Donations | 4,654,963 | 4,218,271 |
| Unrestricted legacy gifts | 84,124 | 506,564 |
| Restricted grants and gifts | 72,880 | 144,063 |
| Investments | 90,197 | 84,688 |
| | 4,902,164 | 4,953,586 |
| | | |
| EXPENDITURE | | |
| Distribution to Programs | 2,907,041 | 3,020,915 |
| Communications & public education | 92,384 | 84,887 |
| Fundraising | 1,390,933 | 844,075 |
| Organizational Development | - | 824,098 |
| Administration | 423,162 | 464,551 |
| | 4,813,520 | 5,238,526 |
| | 88,644 | (284,940) |

OVERSEAS GIVING



SOS Children's Villages Canada's complete audited financial statements are available on our website.



PARTNERS AND FRIENDS

Village Champions

(+\$100,000 lifetime gifts)

INDIVIDUALS

Anonymous

Estate of Kathe Bolvary

Estate of Elizabeth A. Boyce

Ms. Dana C. Chittick

Ann B. Denis in memory of Joan Denis

P & J Gillespie

Don and Shirley Green

Estate of Susanna Guertler

Mr. and Mrs. Helmut Liehr

Ms. Elizabeth J. McBride

Estate of George L. Popow

Estate of Irmgard R. Ruschin

Gerry & Judy Strongman

Senator Scott Tannas

Estate of Ronald Turta

Estate of Glenn and Ruth Wilms

Estate of Dr. Murray Wilson

Dr. Alfred G. Wirth

Estate of Rodney C. Woolridge

J & S Wright

INSTITUTIONS

Transat A.T. Inc. (Major Partner)

Atrium Innovations Inc.

Austrian Society of Montreal

Canadian International Development Agency

Community Foundation of Ottawa

Cunningham Investment Group Inc.

HSBC Bank Canada

Site Preparation Ltd

The Calgary Foundation

TKC-CNC Foundation

VIA Rail

Village Benefactors

(+\$50,000 gifts this year)

Estate of Govind Patel

Village Builders

(\$25,000- \$49,999 gifts this year)

Mr. George A. Fierheller

Mr. David Kerr

Mr. Ricardo Pascoe

Village Friends

(\$10,000-\$24,999 gifts this year)

Mr. Barry Cooper

Miss Agnes Faraci

Mr. Egon Homburger

In memory of George Lach

Ms. Anne Mackay

Village Supporters

(\$5,000 - \$9,999 gifts this year)

A. Ruth Buckley

The Crich Family Mr. Josef Ebner

M. Jean-Marc Eustache

Mr. Richard Evans

Mr. Syed Haider Yahya Hussain

Estate of Douglas H. Macaulay

Mrs. Cecile E Mactaggart

Mr. Alfred Page

Ms. Rose Pirri

Ms. Margrit Schuster

Mr. Barry Talbot

Mr. Ronald Verbrugge

Mr. Maurice Walsh

Mrs. Barbara Warren

Mr. J. Zink

Donors

(\$2,500- \$4,999 this year)

Mr. G. Alig

Anonymous

Mr. G. Arnold

Mr. N. Bester

Mr. W. Butler

Mr. D. Chaudhary Mr. P. Cheung

Ms. B. Christiansen

Ms. D. Cullen

Mr. F. Gaetz

Mr. J. Gallo

Mr. R. Goyal

Ms. J. Hughes

Dr. M. Kruger-Footit

Mr. K. Kjarsgaard

Mr. R. Laforge

Ms. A. Lang

Ms. J. MacDonald

Mr. Y. Makadiama

Dr. K. D. Maltby

Mrs. A. Mandl

Mr. J. & Mrs. P. Matharoo

Mr. C. McGillvray

Ms. G. Moulton Ms. P. Mulcahy

Ms. M.J. Musiol

Mr. M. Nadeem

Mr. W. Nicoll

Mr. R. Oliver

Mr. P. Poreba

Dr. A. Roopnundh

Mr. H. Scheer

Mr. B. Stoddard

Estate of Mossalena Isolde Grace Street

Ms. M. J. Tisdale

Mr. J. Vander Velde

In memory of Julio E Vicente and

Robert G. Vicente

Mrs. S. Wright

Institutional Partners

Always There For You

Andison Family Foundation Inc.

Anonymous

Blossom Foundation

Borden Ladner Gervais LLP

Canadian Natural Resources Ltd.

Canoe Financial/W. Brett Wilson

Chok-Chun Lau Family Charity Foundation Christadelphian Meal-A-Day Fund

Donner Canadian Foundation Douglas Laboratories Canada Inc.

Dr. Oetker

Dream Mountains Foundation

Dynamic Fund Foundation

Eaton Chelsea Hotel

Elisabeth Fulda Orsten Family Fund

Gate Gourmet Canada

Granite Global Solutions

Guru Gobing Singh Children's Foundation

Harrison McCain Foundation

Harvard Energy

Harvard Property Management Inc.

Intact Insurance Company Klid Consulting Co. Ltd.

Lixar IT

Long Run Exploration

McKinsey & Company Canada Mulgrave School

OGAA Systems and Solutions Inc.

Paramount Resources Ltd

Pengrowth Energy

PriceWaterhouseCoopers

Private Giving Foundation Directors **Charity Fund**

Ptarmigan Charitable Foundation

RAS Industries LTD

RBC Foundation RMP Energy Inc.

Robert & Fils

RSA Ryan's Well Foundation

Scotiabank

Seroyal International Inc **Shooting Star Foundation**

Strategic Charitable Giving Foundation

Strathcona-Tweedsmuir School

Suncor Energy

Telus Corporation

The John Brouwer Foundation

The Kristie Charitable Foundation

The Peterborough K.M. Hunter Charitable

Foundation

TransCanada PipeLines Ltd United Way of Calgary & Area

United Way of Greater Toronto

United Way of Ottawa

Wawanesa Mutual Insurance Company Western Financial Group Inc.



LEADERSHIP

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THERE ARE 2,365 SOS CHILDREN'S VILLAGES PROGRAMS WORLDWIDE, **INCLUDING:**



545 SOS Children's Villages and some **402** youth homes for over 74,000 children and young people



624 SOS Social Centres and Family Strengthening Programs for some 442,000 children and adults



222 SOS Kindergartens, 182 SOS Schools, 200 Youth Programs and 54 SOS Vocational Training Centres for more than 153,000 children, teenagers and young adults



46 Training centres for over 8,500 SOS mothers



74 SOS Medical Centres providing over 723 000 treatments per year



16 Emergency Relief Programs



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