

Annual Report 2019



50 YEARS OF SOS CANADA

Founding and Early Years - 1969-1979

- » SOS Children's Villages Canada is founded in 1969.
- » In the 1970s, SOS Canada supports its first Village in Nigeria and responds to its first international emergency, providing earthquake relief in Guatemala.

SOS Villages in Canada - 1980-1999

» SOS opens its first Villages in Canada, first in Nova Scotia in 1983, followed by British Columbia in 1999.

International Focus - 2000-2009

- » SOS Canada shifts its focus to international projects.
- » Mike Holmes partners with SOS Canada, helping to expand its child sponsorship program.

Canadian-Funded Villages and Programs - 2010-2013

- » The Green Family SOS Children's Village Ondangwa opens in Namibia — the first SOS program overseas funded entirely by Canadians.
- » SOS Canada receives its first major government grant to support its Family Strengthening Program in Mali, helping to prevent child abandonment.

Expanding and Innovating SOS Programs – 2014-2019

- » In partnership with Cirque du Soleil, SOS launches its Social Circus Program in Mexico.
- » SOS Canada funds life-saving humanitarian programs in Niger, with support from the Government of Canada.
- » The Victoria Village Group and the Amarshi family partner with SOS Canada to expand early childhood education in Uganda through the Gunjula project.



MESSAGE FROM OUR PRESIDENT AND BOARD CHAIR

Dear friends and supporters,

Seventy years ago, the founders of SOS Children's Villages set out to create a better life for the children orphaned and abandoned during the Second World War. Their unique model of care, where vulnerable children grow up in a family-like home with an SOS mother and siblings, paved the way for a global movement to ensure a loving home for every child.

Today, this vision has taken root in 136 countries and territories, expanding and innovating to reach more than one million children, young people and adults annually.

With 70 years of experience, we know that helping vulnerable children — those who have lost the care of their parents or who are at risk of losing it — takes a holistic approach. Our diverse programs now deliver child protection, family support, education, health care, employment and emergency relief through our local and global networks.

The impact of our work is reflected in the lives of the young people we help, many of whom become loving parents and give back to their communities. The stories in this annual report represent our work at its best, made possible by generous donors and partners like you.

At SOS Children's Villages Canada, we are so proud to be part of this extraordinary legacy for children.

In 2019, we marked 50 years since our founding in Canada. We celebrated that milestone with the Austrian, German and Georgian ambassadors in Canada, all deeply familiar with SOS Children's Villages' 70 years of impact.

Across Canada, we worked alongside our partners and supporters to celebrate our 50th anniversary and grow our community. From our special events with Cirque du Soleil to partnering with the Canadian Museum for Human Rights and EQ3 for Children's Day, we want to thank everyone who made the past year a success.

The support shown to SOS Children's Villages Canada over the past five decades inspires and motivates us to do more. It is thanks to our donors, partners, volunteers and SOS staff that we have been able to continue our important work.

Looking ahead, we know that children around the world are facing an increasingly uncertain and difficult future. As COVID-19 upends our lives, millions of children are becoming more vulnerable to family collapse, hunger and abuse. Your support is needed now more than ever to help these children survive and thrive during these unprecedented times.

Just as SOS Children's Villages was there 70 years ago to help children in need, we remain committed today to laying the foundation for a brighter future.

Sincerely,



Jos Bes

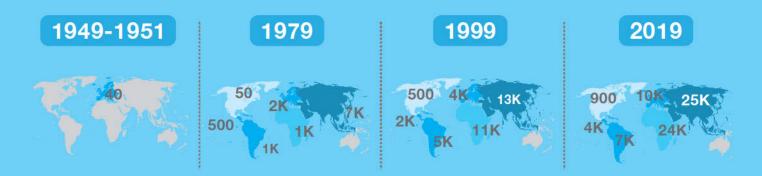
Thomas BauerPresident and CEO
SOS Children's Villages Canada



Alfred Page Chair, Board of Directors SOS Children's Villages Canada

70 YEARS OF IMPACT

SOS Children's Villages is active in **136 countries and territories**, providing loving homes to children and young people in **more than 550 communities** worldwide.



SOS Family Strengthening Programs are in place in **500 locations worldwide**, helping some **3.7 million children** grow up with the care and protection of their biological families.



Social Impact Assessments

Breaking the cycle through care



90% of adults have supportive networks and fulfil their parental duties.

Enabling self-reliance



60 85% have completed secondary or vocational education and have skills to secure work.

Securing basic needs



90% have adequate housing, food security, and health.

Building a foundation for a happy life



 87% of former family-like care participants have personal goals and a sense of purpose.

BREAKING THE CYCLE THROUGH CARE

Since 1949, SOS has worked to help vulnerable children realize their full potential — and that starts with a loving family.

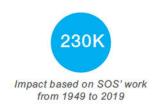
When a child has nobody to properly care for them, we are there to offer a loving home with an SOS family in our Children's Villages or family-like care programs.

It is through this model that we can fulfil a child's most basic needs, including food and shelter, health care and education, and nurturing relationships.

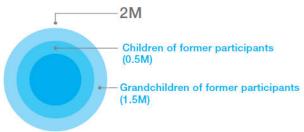
Investing in vulnerable children has a multiplying effect. Those we help pass down the quality parenting they experienced, allowing the next generation to receive the care they need to thrive.

LONG-TERM EFFECT OF FAMILY-LIKE CARE

Direct positive impact



Estimated generational effect



Both of Nothando's* parents died when she was just two years old. She went to live with her aunt, who already had seven kids, but the family could not give Nothando the support she needed.

"I was very happy to see Nothando as the first child in my SOS family house," says Emilia, an SOS mother at the Green Family SOS Children's Village Ondangwa in Namibia. "I explained to her that I would be her new mother and that I would take good care of her. From there on, our bond grew and got stronger each day," she recalls.

"I have formed a deep bond with my SOS mother whom I respect and love so much," says Nothando. "Emilia is a wonderful mother, who puts her children's needs before her own. My mother loves me and she encourages me to study hard. She wants me to become someone important one day."

Emilia is proud that Nothando has become an amazing young adult. Nothando is a role model to her younger SOS siblings, represents the interests of other children as part of the youth committee in the SOS Village and has big goals.

"I want to become a nurse one day, stationed at the local primary health-care centre at the village where I am from. People in my community need qualified medical staff to treat them well and I want to do that," says Nothando, who is a top student in her grade and on track to attend university.



^{*}Names are changed to protect the privacy of the children and young people.

PREVENTING CHILD NEGLECT AND ABANDONMENT

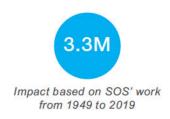
We know that the best place for a child to grow up is with their biological family, provided they can meet their children's needs.

But for a variety of reasons — including poverty, illness or the death of a parent — families do break down, leaving children vulnerable to neglect and abandonment. Through our Family Strengthening Programs (FSPs), we work with at-risk families during their most difficult times.

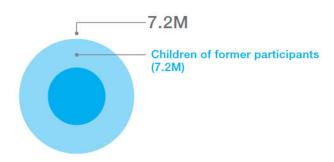
We help families stay together and empower parents so they can provide the best possible care to their children.

LONG-TERM EFFECT OF FAMILY STRENGTHENING





Estimated generational effect



Asema lives with her husband and two children in a small informal settlement outside Addis Ababa, Ethiopia.

She has endured a life of poverty and hardship, struggling to provide food and education to her children. Asema desperately needed someone to watch her youngest child, Daniachew,* during the day, so she could find work and help feed her family.

The SOS Keranyo Day Care Centre was established to help families like Asema's by providing food, preschool education and a safe space for vulnerable children. Daniachew was enrolled in the daycare so Asema could find work, knowing her child would be cared for, fed and educated. "My mind is now at peace to work, in order to make money for my family," says Asema.

As part of the daycare program, parents attend workshops on child development, parenting skills, entrepreneurship, reproductive health and financial planning. These

sessions are held informally over a traditional Ethiopian coffee ceremony

at the SOS community centre that is adjacent to the daycare.

"I participate in the ceremony because I am so happy about the services my child and I receive at the daycare," Asema says. These workshops enhance her knowledge and skills, empowering her to create a better future for her children.



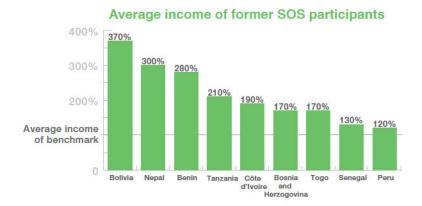
ENABLING EDUCATION AND EMPLOYMENT

SOS Children's Villages is committed to ensuring that no child misses out on an education or employment because of poverty, neglect or any other reason.

Our education and employment programs help young people obtain the schooling and the skills needed to secure a decent job. We focus on each young person's interests and talents, supporting them along their path from the classroom to career.

Our vocational training and mentorship programs are open to all those who need our help, so the entire community can benefit. This, in turn, improves the life chances of future generations of children.

267 million young people worldwide are neither employed nor enrolled in education or training.



Tia arrived at SOS Children's Village Barrett Town, Jamaica, when she was two years old. Today, the university graduate has clear goals for her future and is ready to follow her dreams.

Tia completed a degree in business studies, but after working in the human resources department at the SOS Children's Villages Jamaica office she realized HR was her calling.

With the guidance of her mentor there, Tia started an internship at a HR and training agency in Montego Bay. After three months of hard work, her boss recognized her talents and offered her a one-year contract. While Tia helps in all areas of the agency's work, she enjoys the job placement department the most.

"Working here opened my heart. I am more sociable, I have a good work ethic and good interpersonal skills. Just the experience with different people from different backgrounds developed my professional skills," says Tia, who is keen to further her education.

Tia plans to pursue a master's degree in psychology, so she can land her dream job as a HR manager. Discipline and a clear mindset have been her anchors since she can remember, qualities she developed throughout her life with the support of SOS Children's Villages.

BUILDING A FOUNDATION FOR A HAPPY LIFE

SOS Children's Villages helps young people access the basic necessities of life and develop positive connections to others.

Healthy relationships are the foundation of a young person's capacity to develop self-esteem and resilience. Across our programs, we focus on each young person's individual needs, helping them reach their goals and develop life skills to build successful careers and family lives.

Many of our SOS alumni find ways to give back to their communities and help others.

Securing basic needs



90% of former participants from family-like care and family strengthening are doing well in at least 2 out of 3 of their basic needs: accommodation, food security and health

Building a foundation for a happy life



87% of former participants from family-like care reported being generally satisfied with their lives, having a sense purpose in life and wanting to achieve personal goals

Dr. Muruga Sirigere grew up in an SOS Children's Village in India and is now a physician who has built a life full of purpose and impact.

"What I am today is because of SOS Children's Villages. I came to the SOS Children's Village at the age of five," he says. Dr. Muruga was born into a poor family, with his mother struggling to provide for her five children after the death of her husband.

He was brought to the SOS Children's Village Bengaluru where SOS mother Marie took care of him as if he was her own child, building a life-long bond they still cherish today.

During his time at the SOS Children's Village, he visited two hospitals and decided to become a doctor after he saw patients suffering.

Today, Dr. Muruga is a teacher at the Mysore medical college and he also runs his own medical clinic. In his spare time, he provides health care to disadvantaged communities. Along with his colleagues, he runs medical camps where people can receive check-ups and medication at no cost.

"Whatever services I'm giving to society right now, I'd like to extend them to a larger community and to more people who are in need," he adds.

"My message to my brothers and sisters at SOS Children's Villages is to follow your heart, become a better person and always give back to society."



PROTECTING CHILDREN IN TIMES OF CRISIS

Over the past decade, children have experienced record displacement due to violent conflict, political unrest or natural disaster.

SOS Children's Villages has helped children in more than 160 humanitarian situations, through our global infrastructure and emergency response programs. We specialize in care for unaccompanied and separated children, family reunification, child-friendly spaces and psychological and social support.

To keep families together, we provide health care, food, shelter, education, water and hygiene and other services as needed.

Children below 18 years of age constituted around 1/2 of the refugee population, up from 41% in 2009.



Claudia* faced regular threats of violence in her home country of Guatemala and decided to leave after a local gang threatened to kidnap her eight-year-old daughter, Ana Lucía.*

Many migrant children, like Ana Lucía, spend months on the road, sleeping in parks and walking most of the day. They often lack adequate food, water, sanitation and health care.

In Tijuana, Mexico, SOS supports migrant families and unaccompanied children, by providing housing, food, legal aid, education and other services, in partnership with local and international organizations.

To help children cope with trauma and build resilience, SOS Social Circus workshops use circus activities to nurture their sense of trust, teamwork and self-confidence.

"I see my daughter very happy when she finishes each session; she comes and tells me everything she learned. The workshop has helped her a lot to work on her emotions and to feel like a child because she laughs and plays," says Claudia.

When children have a safe and creative space where they can learn and grow, their behaviours and attitudes change.

"I saw the children having fun and unfolding in a different way than they usually do. These children are usually shy, but during the show, I saw them expanding, working together and being full of selfconfidence and pride," says Luis, an SOS youth advisor.



LEAVING A LEGACY FOR CHILDREN

Mrs. Joan McRae was the kind of woman who always made an impression. She lived an extraordinary life that was filled with courage, laughter and giving back.

Born in England in 1916, Joan lived in London during the 1930s and the Second World War. She stayed to support the war effort, despite her apartment being bombed multiple times. It was in London where she met her future husband, a Canadian soldier, and became a war bride. After starting a new life in Canada and raising her own family, she turned her attention to philanthropy.

For more than 30 years, Mrs. McRae generously donated to SOS Children's Villages Canada, becoming a dear friend to us. Meeting with her was always a joy for SOS Children's Villages Canada's staff, who enjoyed her collection of



Mrs. McRae with former SOS Canada National Director Boyd McBride at an event at the British High Commission.

jokes and love of laughter, along with her keen interest in knowing how her support was making a difference. Since Mrs. McRae only worked with charitable organizations that showed significant impact, we valued that she wanted her donations to SOS to reach many children and create meaningful outcomes for those in need.

After she was a passenger in a head-on collision in her 80s, Joan was lucky to escape with only minor injuries and set out to serve a greater purpose. She deepened her work with local and international charities.

Mrs. McRae became a well-known philanthropist in Ottawa, partnering with SOS Canada to fund education in Ondangwa, Namibia, and supporting other SOS programs for vulnerable children around the world.

In January 2020, Mrs. McRae passed away at age 103, but she leaves behind a lasting legacy of impact, transforming countless lives for generations to come.

She was truly a special person who is dearly missed by our SOS family. We are incredibly grateful that she chose to include SOS Children's Villages Canada in her giving.

SOS COMMUNITY CELEBRATES 50 YEARS



The German and Austrian ambassadors congratulate SOS Canada on 50 years.



The ambassador of Georgia hosts a special Children's Day event for SOS Canada.



50th anniversary reception with the SOS community and representatives from the German and Austrian embassies.



The director of SOS Children's Villages Uganda meets with donors in Vancouver.



Canadian students learn about SOS Children's Villages Uganda and the Gunjula education project.



The SOS Women Empowering the Next Generation High Tea event in Edmonton.



Senator Bovey speaks at our Children's Day event at the Canadian Museum for Human Rights in Winnipeg.



SOS Children's Villages Canada and Cirque du Soleil host a special event before the Alegría show in Montreal.



SOS alumna from Ghana speaks at the Calgary Leadership Luncheon presented by Intact Insurance.

PARTNERING FOR IMPACT

Each story featured in this annual report is linked to the generous support of Canadians. It is thanks to these donors and partners that we have been able to help children in need over our 50 years.



Tijuana, Mexico



Barrett Town,



Keranyo, **Ethiopia**



Mysore, India







Ondangwa, Namibia



Together with Cirque du Soleil, SOS Social Circus was launched in Mexico in 2014.

CIRQUE DU SOLEIL

Today, children in five countries have benefitted from the program.



In 2019, we celebrated 10 years of partnership with Transat.

With the support of Transat staff and passengers, we have helped young people in Jamaica and in more than 15 countries worldwide.



Alfred Wirth, among

others.

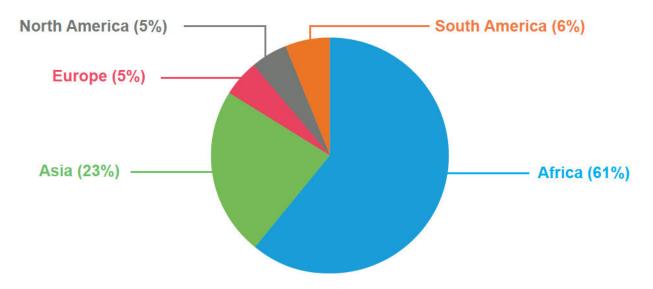
SOS Board Member Mo Vikrant and leading companies such as Scotiabank have been instrumental in mobilizing support for the SOS Keranyo Day Care Centre.



raising funds for our programs in Pakistan, India and around the world.

FINANCIALS

Where Canadian Funding Went in 2019



	2019	2018
Revenues		
Donations	\$5,167,808	\$4,967,917
Program Grant Revenue		\$169,850
Impact Fund for Children Grant	\$1,167,111	-
Legacy Gifts	\$1,008,027	\$ 984,810
Restricted Grants and Gifts	\$147,721	\$199,301
Investments	\$39,711	\$10,619
Other Income	\$10,546	\$10,202
Total	\$7,540,924	\$6,342,699
Expenditures		
Distributions to Programs	\$3,869,305	\$4,025,213
Impact Fund for Children Expenses	\$1,167,111	-
Fundraising	\$1,457,157	\$1,336,999
Administration	\$798,428	\$765,526
Communication and Public Education	\$186,608	\$107,831
Program Grant Expense	\$184,729	\$183,669
Total	\$7,663,338	\$6,419,238
Shared Treasury Service Foreign Exchange Gain	\$181,329	\$110,706
Net Revenues/Losses for the Year	\$58,915	\$34,167

FRIENDS AND PARTNERS

CHAMPIONS \$100,000+ in lifetime gifts

INDIVIDUALS

The Crich Family Ann B. Denis in Memory of Joan Denis Josine Eikelenboom Agnes Faraci George A. Fierheller* P. & J. Gillespie Don & Shirley Green Helmut Liehr Anne Mackay Elizabeth J. McBride

Fatima and Anwar(Andy) Merchant Gerry & Judy Strongman Scott Tannas* The Will Family Dr. Alfred G. Wirth* Anonymous (3)

INSTITUTIONS

Atrium Innovations Inc. Austrian Society of Montreal Beauties of Canada Christadelphian Meal-A-Day Fund Cirque du Soleil Entertainment Group Fairview Glen Montessori School Global Affairs Canada HSBC Bank Canada

Site Preparation Ltd Strategic Charitable Giving Foundation The Calgary Foundation The Charitable Gift Funds Canada Foundation

Foundation

Reaching for the Stars Children's

The Hellenic Initiative The John Brouwer Foundation TKC-CNC Foundation

Transat A.T. Inc. Western Financial Group Inc. Wishing Well Montessori Schools

LEADER

\$50,000+ gifted this year

Stuart G. Clark Anonymous

ALLY

\$10,000 - \$24,999 gifted this year

Alysha Najak-Bandali Bissell Family Foundation Barry Cooper The Crich Family Agnes Faraci George A. Fierheller* The Harquail Family* Phil Hopwood* Sally and Mike Jackson* The Michael & Sonja Koerner Charitable Foundation The Murray Frum Foundation Christie MacDonald Anne Mackay Alfred Page* Alicia Quesnel* Carol Walker Anonymous (2)

SUPPORTER

David Kerr

\$5,000 - \$9,999 gifted this year

Herwig F. Lavicka Mark Letain Alice Li Shu-Hwei Lin Cécile E. Mactaggart Rumi Keshavjee Jennie Moushos* Leanne Porter Anita Roopnundh Audrey Ruth (Downey) Buckley Thomas and Joanne Singer Mo Vikrant* and Elle Patille Dr. Alfred G. Wirth* Ricardo Xavier Anonymous (7)

FRIEND

Intact Insurance Company

Ottawa Community Foundation

Ptarmigan Charitable Foundation

\$1.500 - \$4.999 gifted this year

Mohamed Alv Charles Andison Anita & Luc Filippo Angelini Mr. Gary and Mrs. Shenta Arnold John Benjamin Ilse Bierbaum Marc Bissell Eli and Mirielle Boulos Robert Brzost Sara Burke & Alexei Pasyukov Bill Burton and Lesley Benham Don Campbell **Brent Chezenko** Christopher and Edythe Anna Clapp Andy Corbett Jo Cox Carl Cvr Joseph, Misako, Reimi and Arisa Dietrich

Ruth Driedger Rendy & Claudia Dueck Charles E. Fipke Grace Graham

Robert Graham Bruce Harris Tahira Hassan Susan Haves Lucia M Horbasz

Mikhail & Ekaterina Ilfirovych

Robert and Mary McTavish

Winifred Jones Harold Kelly Audrey Kenny Oualid Ktata Aaron Levine Dennis Lu J. MacDonald Chirstie MacInnes Parmieet Matharoo Lois McIntosh Ian McNab

Andrea Montreuil Margaret Morison Stewart R. Murray

Marie-Jeanne Musiol & Louis

Ranger Fatima Najem Huban Nath

Steve and Debbie Neil

Toan Nguyen William Nicoll Maré Olito Alysha Ortiz Ron Pante

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Rumina Ratansi* and Karim

Nazarali **Hubert Risch** Gordon Ross Ashirvad Rov Diana Scalizzi Adela Maciejewski Scheer

Cheryl Siebert

Mary Scott

Dr. Sacha Singh and Dr. Andie Wiseman Joan C. Snyder

Gino Spada Eric Spika Philippe Sureau Ann Thompson Anne Tize Vera Tobis

Dr. Vicente - In memory of Julio E Vicente and Robert

G. Vicente Peter Walker Barbara Warren Laurie Wheeler Mr. & Mrs. John Wong Kenneth Wright Qin Xu Joe Zink Anonymous (41)

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Chok-Chun Lau Family Charity Foundation
Crossont Point Energy

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Hugessen Consulting Inc Intact Insurance Company

Jewish Community Foundation of Montreal McMaster Students Union Inc.

Milpex Educational Inc OGAA Systems and Solutions Inc. Open Arms Children's Foundation Ottawa Community Foundation

Parex Resources Inc.

Phyllis and James Brown Family Fund

Polaris Realty Canada Ltd Private Giving Foundation Ptarmigan Charitable Foundation Raymond James Canada Foundation

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Scotia Wealth Management Employees

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Strategic Charitable Giving Foundation

Svazas Family Foundation

The Charitable Gift Funds Canada Foundation

The Grandey Family Foundation Inc.
The Midas Touch Foundation

The Peter and Melanie Munk Charitable Foundation

The Winnipeg Foundation

Torys LLP

United Way of Greater Toronto

WCPD Foundation Anonymous (2)

Xteams Corporation

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The McQuaig Institute
Moscow Tea Room
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The Victoria Foundation

ESTATE AND LEGACY GIFTS

Estate of Aldo Bartolini
Estate of Ingeborg G. Bentley
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Estate of Norman A. Campbell
Estate of Mary June Conrad
Estate of Ann Barden Denis
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Estate of Ursula G. Hoim.

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Estate of Elsje Mandl
Estate of George L. Popow
Estate of Allison Duncan Rosenberg
Estate of Adrianus A. Van Gaans
Estate of Brigitte Vogelsang
Estate of Murray Wilson

^{*} denotes current and former board members

OUR PATRON

Her Excellency the Right Honourable Julie Payette, C.C., C.M.M., C.O.M., C.Q., C.D., Governor General of Canada



SOS CHILDREN'S VILLAGES CANADA 240 – 44 ByWard Market Square Ottawa, Ontario, Canada K1N 7A2

> Toll Free: 1-800-767-5111 info@soschildrensvillages.ca www.soschildrensvillages.ca



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