



Transat Partnership Five-Year Impact Report 2018-2022

Our story: An impactful partnership



Over 10 years ago, Transat employees chose SOS Children’s Villages Canada as a charity partner. Since the very beginning of this partnership, your commitment to improving the lives of vulnerable children in the countries in which you work has been clear.

Over the years, our collaboration has created life-changing impacts for over 80,000 children and individuals in seven countries – Colombia, Dominican Republic, Haiti, Jamaica, Mexico, Panama and Ukraine. It is with heartfelt gratitude that we celebrate our remarkable journey and impactful partnership and proudly share our achievements of the past five years with you in this Five-Year Impact Report (2018-2022).

SOS Children’s Villages has provided hope and a brighter future to millions of vulnerable children worldwide for over 70 years. Protecting children and their rights is at the heart of what we do. Building families for children in need, helping them shape their futures, and sharing in the development of their communities is our mission, one that SOS Children’s Villages Canada has proudly supported since 1969. A mission that is even more vital today as communities face overlapping crises including wars and violent conflicts, extreme poverty, food insecurity, natural disasters, climate change and skyrocketing inflation. It is with thanks to your support that we continue to be there for so many people when they need help most.

Since 2018, Transat has contributed over \$3.1 million for SOS Children’s Villages’ work, helping tens of thousands of vulnerable children and young people. The impact of the generosity of your employees, customers and business partners is manifested in providing caring family homes essential healthcare, education, safe recreational spaces, food security, renovated playgrounds, mental health and psychosocial support, and much-needed humanitarian assistance to children and families in need, ensuring a holistic approach to each child’s wellbeing.

Your *Small Change, Big Hearts* campaign has proven that even the smallest contributions can make a big impact. Through the simple act of donating spare change during Air Transat flights, passengers have been introduced to the vital work of SOS Children’s Villages. This heartwarming campaign and the annual employee *Big Hearts Challenge* have been key to bringing awareness to our mission to protect the world’s most vulnerable children.

Thank you, Transat, for being our long-standing partner in driving positive change in the lives of vulnerable children, families and communities worldwide. We look forward to continuing to stand on the side of children and, together, shape a brighter future for generations to come.



Sincerely,

Handwritten signature of Thomas Bauer.

Thomas Bauer
President and CEO
SOS Children’s Villages Canada

Our impact in numbers

Over the past five years, the SOS Children's Villages – Transat partnership has significantly impacted the lives of vulnerable children and their families. Here are a few of those meaningful impacts:



Transat raised an outstanding total amount of **\$3,176,600**.



80,527 vulnerable people, **52,104** children and **28,423** adults, were supported with critical assistance.



75,825 beneficiaries received humanitarian assistance during crises such as the COVID-19 pandemic, the 2021 Haiti Earthquake and the war in Ukraine.

This included access to water and sanitation, childcare, child protection services, education, emergency shelter, health assistance, mental health support, multi-purpose cash assistance, nutrition services and more.



17,611 children and **4,701** adults received access to healthcare to grow and thrive.



4,236 Transat employees contributed to SOS Children's Villages programs.



3,160 families were supported with Family Strengthening Programs empowering them to better care for their children and preventing child abandonment.



1,000 children and **400** adults participated in activities aimed at preventing violence against children and women.



2,035 people benefited from improved homes, common areas, play infrastructures and access to sports equipment.

Five years of impact across seven countries

Together, **SOS Children's Villages Canada** and **Transat** have helped transform the lives of more than 80,000 vulnerable children and families. Over the past five years, Transat has supported SOS Villages, schools, medical centres, community development programs and emergency relief projects in seven countries including Colombia, Dominican Republic, Haiti, Jamaica, Mexico, Panama and Ukraine.



COLOMBIA

During the pandemic and government restrictions on in-person services, Transat helped SOS Children's Villages in La Guajira to adapt and innovate. With Transat's support, SOS Colombia was able to transform trucks and rickshaws into mobile child-friendly spaces and provide access to education, mental health support and safe activities to children at home. Essential supplies such as personal protection equipment (PPE), hygiene kits, food packages, game booklets, and more were also distributed, benefitting 4,412 individuals.

DOMINICAN REPUBLIC

Transat funded anti-family violence initiatives in Barahona, benefiting 500 children and 200 adults as well as refurbished and upgraded SOS Villages in Santo Domingo, aiding 200 individuals. Additionally, Transat's support for the "My Toolbox" program helped young people transition from the village to successful independence and they helped over 175 children, staff and vulnerable families address COVID-19 challenges with food and financial assistance, education, healthcare and mental health programs.



HAITI

Transat revitalized SOS Children's Villages Haiti's recreational spaces in Port-au-Prince supporting the development of 1,500 children across 12 communities as well as bolstered SOS Haiti's COVID-19 response, aiding 11,709 people. Following the 2021 earthquake that devastated 800,000 individuals, Transat helped provide critical emergency assistance to 400 families in Les Cayes and supported recovery efforts with child-friendly spaces, child protection programs school essentials, mental health care and more.



JAMAICA

Transat supported the “Barrett Town Villages Medical Fund” providing essential healthcare to 77 children without parental care. Additionally, Transat’s support helped refurbish a multi-purpose court in Stony Hill, benefiting 54 children, ensured critical medical care for 104 children in SOS Villages, and provided 124 children with remote education support as part of their COVID-19 response efforts.

MEXICO

Transat provided education support for 54 vulnerable youths who had lost parental care and critical assistance for 812 children and 336 adults in three Family Strengthening Programs. Transat’s support also enabled renovations of an SOS Village in Morelia and upgraded facilities in an SOS Village in Mexico City, benefiting 109 children and youth respectively. During the pandemic, Transat provided crucial aid including food and mental health support to 936 individuals.



PANAMA

Transat rejuvenated the “David Village” playground, ensuring safety for 92 children as well as helped provide outdoor play equipment to SOS Children’s Villages in Penonome, benefiting 80 children. Transat’s support also aided SOS Children’s Villages Panama with their COVID-19 response, directly benefiting 656 individuals.

UKRAINE

Transat supported SOS Children’s Villages Canada’s program aiding internally displaced persons and refugee women and children in conflict-affected regions of Ukraine, Hungary and Romania. Since March 2022, 56,148 Ukrainians received vital humanitarian aid, including emergency shelters, hygiene materials and dignity kits, newborn care kits, food aid, health services as well as educational support.



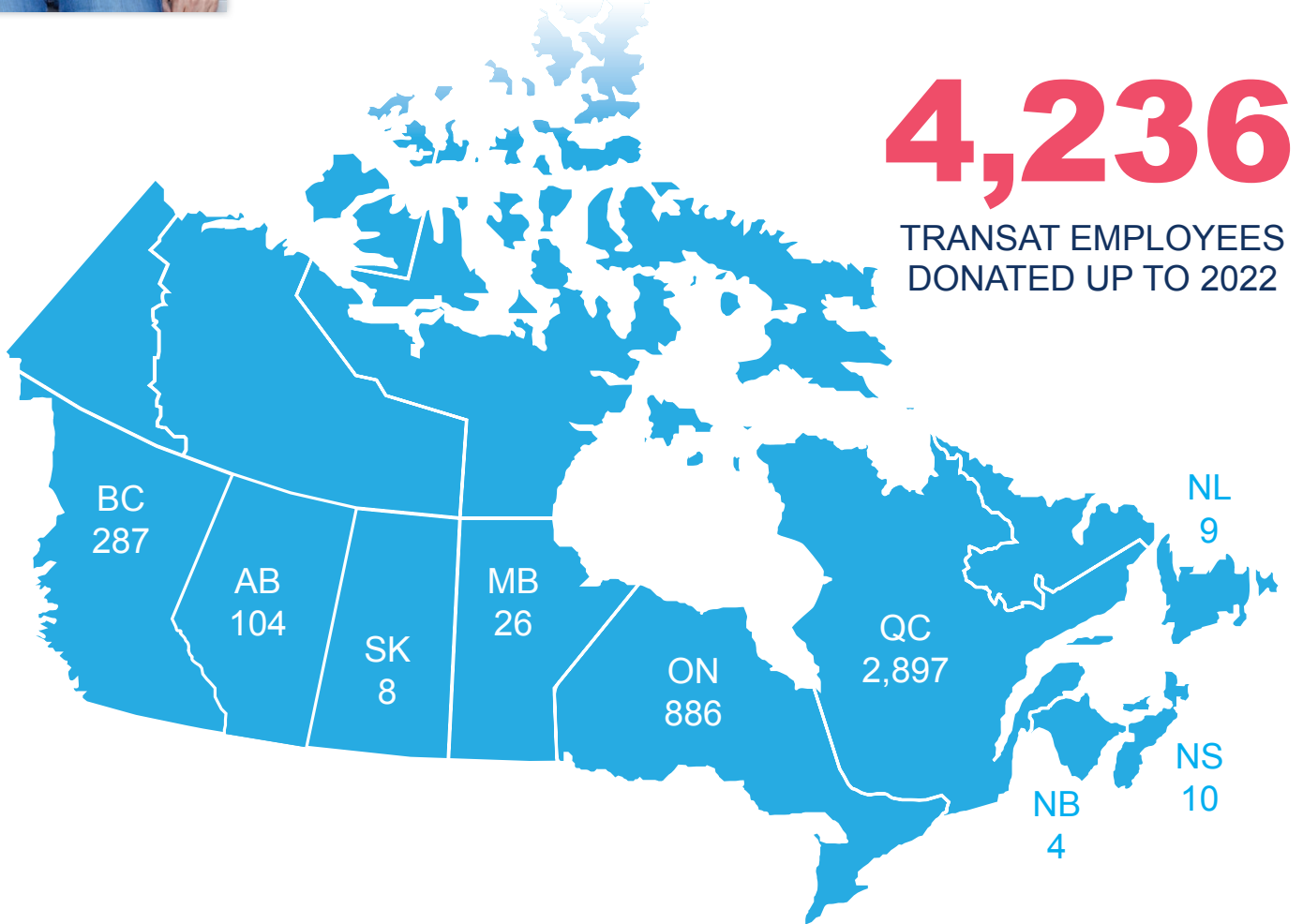
Transat's commitment to children and communities around the world



Annick Guérard, President and CEO of Transat — The partnership with SOS Children's Villages is extremely important to Transat and demonstrates our commitment to international aid and sustainable tourism. Following a vote by our employees in 2009, Transat joined forces with SOS Children's Villages. Since then, we have cultivated this partnership through various initiatives involving our teams, customers, and business partners.

The commitment of these stakeholders is key to the success of our collaboration. Whether through the *Small Change, Big Hearts* program or internal fundraising initiatives like the *Big Heart Challenge*, we are infinitely grateful for the generosity demonstrated by customers, staff members and suppliers towards the mission of SOS Children's Villages.

We believe that philanthropy has the power to make change and can be a lever for social impact if it is integrated into a corporate responsibility strategy consistent with our corporate identity. The \$3.2 million raised for SOS Children's Villages by Transat, its customers and business partners since 2009 has contributed to transforming the lives of more than 80,000 children in the Dominican Republic, Colombia, Haiti, Jamaica, Mexico, Panama and Ukraine. There is still so much to do in terms of providing international aid to vulnerable populations, but each contribution matters, and we thank everyone who participates in this collective act of solidarity.





Real impacts in real lives



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Educated and enriched, and now raising a loving family of his own, José Miguel attributes his accomplishments and knowledge to SOS Children's Villages. "This place is the essence of the human that I am today. Each of these people contributed a grain of sand towards the person you see now, one who can achieve all dreams, and contribute and give back to the society I live in," José Miguel shares. "It is only because of all you donors and the work done by SOS Children's Villages," he expresses his gratitude.

Creating brighter futures in the Dominican Republic

In the Dominican Republic, over a million children live in poverty, with around 20% also becoming abandoned or orphaned. Two-year-old José Miguel and his three siblings, including a twin brother, were among these extremely vulnerable children when their mother became unable to care for them and was forced to abandon them in Los Mina. It was then, nearly 30 years ago, that his journey with SOS Children's Villages began.

From preschool through to post-secondary support, our educational programs give children and young people a sense of hope and allow them to become active agents in their learning and futures. Growing up in the SOS Village in Los Mina, José Miguel developed strong bonds with his biological siblings and SOS siblings. He completed his pre-university studies while living in the SOS Village and graduated with excellent grades. As he transitioned to independent living, he received continued support through SOS Youth Care Programs that included vocational training, mental and physical healthcare, and other vital support needs. Exhibiting remarkable leadership qualities, José Miguel and his brother are now trusted figures for other SOS program alumni, offering guidance and support to their peers based on their own experiences.

Thanks to Transat's support for SOS Children's Villages in Los Mina, more children will have the opportunity to thrive like José Miguel.



Finding resilience amid loss in Ukraine

In Donetsk, Olya*, 10, and Andriy*, 9, faced heartbreak twice; first with their mother's passing in 2017, and then again in October 2022 when a shell took their father's life. "Dad was almost inside when it hit," Andriy painfully recalls. For days, amid relentless shelling, they huddled near their father's remains. Volunteers and police later evacuated them to their elder sister's place, but the trauma lingered. SOS Children's Villages Ukraine stepped up to provide mental health support for the children, including a therapy camp to help them overcome their trauma and loss.



Challenges arose when it became evident that their sister's home was not a permanent solution. With collective support from the Ministry of Social Policy, the Service for Children and SOS Children's Villages Ukraine, the siblings found a haven with a new foster family. Now they attend school online and thrive in their new home. Olya, despite having to grow up too quickly, is enjoying feeling like a child again.

SOS Children's Villages Ukraine continues to check-in regularly and provide Olya and Andriy psychosocial support.

*Names changed to protect privacy.





Strengthening family bonds in Colombia

Ana is a 30-year-old woman in Tumaco, Colombia, living with her 13-year-old son and her partner, Eliecer. While Eliecer works in artisanal fishing, Ana is a homemaker taking care of their home and son.

Tumaco is a port city near the Ecuadorian border, with a population of around 260,000, primarily comprising of Afro-descendants and Indigenous peoples. Following the signing of a peace agreement, Tumaco experienced increased conflict for territorial and drug trafficking control. This escalated violence led to the displacement of many families and heightened risks like gang recruitment, forced prostitution and physical abuse.

Ana learned about SOS Children's Villages from a friend and decided to participate in the programs being implemented in the area. She recalls, "Before participating in the project, my son was very rebellious, he was becoming a teenager and didn't listen to me much. He didn't seem to understand I was trying to keep him safe. He was spending more and more time playing in the streets with older boys that some people believed had ties to armed groups. I did fear he would end up recruited by armed groups, maybe trafficking drugs, and that they would give him gifts I couldn't afford to give him and have him join them. It is common here, especially for young boys like my son."

Through a series of workshops, child-friendly activities and personalized consultations focusing on strengthening families – which educated them on children's rights, risks in the community and protection – Ana soon started seeing positive changes in her son. "I learned how to talk to my son, how to treat him well, to dialogue with him. When I need advice on how to discuss with him, I am open. I tell him I struggle, and sometimes he is the one to give me tips on how we can better communicate. I love my son!" Ana expresses her gratitude to the program.



**Thank you to everyone at Transat for
your ongoing support!**



**SOS CHILDREN'S
VILLAGES
CANADA**



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