



SOS CHILDREN'S
VILLAGES
CANADA

A loving home for every child. Worldwide.

Corporate partnerships with
SOS Children's Villages Canada



www.soschildrensvillages.ca/corporate



Making a difference together

In today's competitive world, more and more businesses are standing out from the crowd by demonstrating their willingness to make a positive global, economic and social impact.

It's about making business better by making the world better.

Your business can make the world a better place for vulnerable children and families by supporting SOS Children's Villages in one of their projects around the world.



"A loving home for every child"

SOS Children's Villages provides abandoned and orphaned children in need with a caring, loving home and also help strengthen vulnerable families.

Through our Children's Villages, SOS offers orphaned and abandoned children a family and a loving home with a mother to care and support them in a safe environment where their needs for food, health and shelter are met.

SOS Children's Villages also keeps families together through skills training and community development to ensure self-sufficiency and prevent child abandonment.

Since 1949, SOS Children's Villages has been guided by a basic principle: a loving home for every child. We are the largest charity working with orphaned and abandoned children.



Making partnerships that matter

Large or small, your business can make a big difference in the lives of vulnerable children and families. There are a variety of ways to partner with SOS Children's Villages, including:

Employee Fundraising and Engagement

By encouraging employees to rally around a meaningful cause, a company can create opportunities for team building and collaboration and enable activities in the communities where you work—all of which enhances employee loyalty and pride in their work.

Cause Related Marketing

Linking your brand to SOS Children's Villages can be a powerful marketing strategy that connects to your audience by demonstrating your commitment to children in need.

Workplace Giving and Employee Matching

Workplace giving is a simple way for employees to contribute to a cause directly from their paycheque (it's completely voluntary and can be stopped at any time). Matching employee donations is a great way to encourage employee involvement and increase their loyalty to the organization.

Corporate Donations

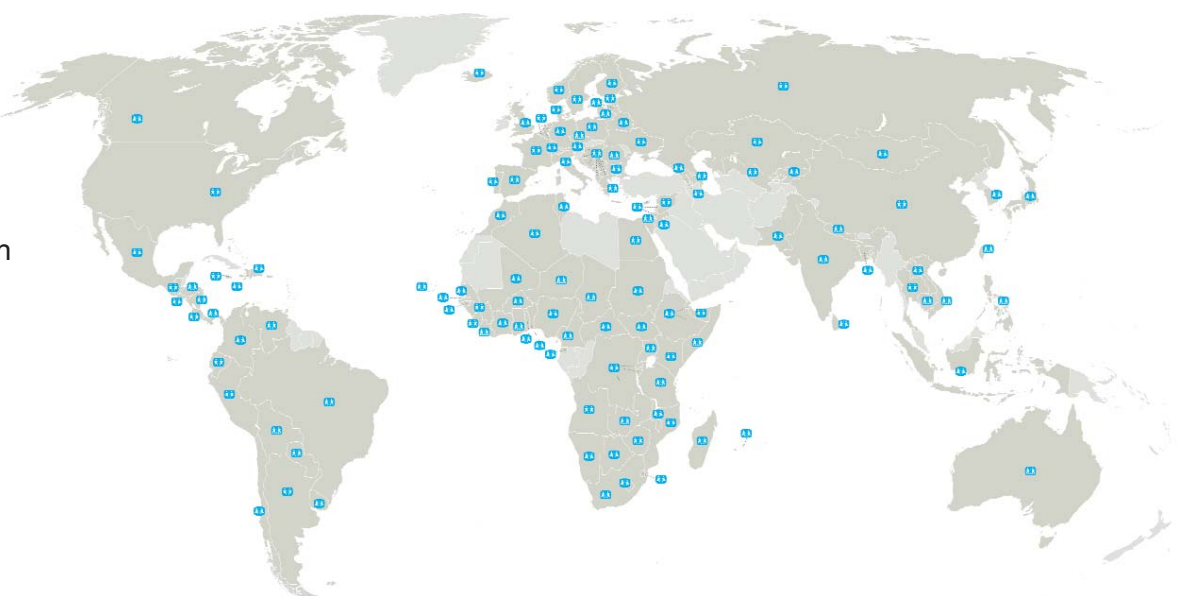
Companies can choose to make a monthly donation, set aside a portion of pre-tax profits, or make an annual donation. Companies can support an area of SOS Children's Villages' work in a particular region, support one of SOS Children's Villages Canada's current projects, or sponsor an SOS child.

SOS Children's Villages is able to work with all levels of your organization—HR, Payroll, Corporate Social Responsibility Committee—to ensure satisfaction with all stakeholders about any partnership and to develop a relationship that fulfils your specific business objectives.



A global reach

SOS Children's Villages is truly a global organization, operating in 133 countries and territories and reaching more than 2.2 million children and families. Our projects include SOS Children's Villages, schools, programs for strengthening communities and families, medical centres and emergency relief programs.





Become part of SOS Children's Villages

SOS Children's Villages is committed to transparency and provide our partners with regular program updates and annual reports on how their contributions are used. The information we provide assists with employee engagement and allows companies to measure the impact of their investment.

Nothing is more powerful than seeing our programs. SOS Children's Villages is happy to arrange a visit to the site of any project you support.

SOS Children's Villages' important work with children and families around the world is enabled by the support of our corporate partners. Lives are changed by the work SOS does. Children who were alone, abandoned, orphaned have the opportunity to grow up to become better citizens and better parents—something which has an impact that can change the world.

Companies that have partnered with SOS Children's Villages Canada include:

- Transat. A.T. Inc.
- Dr. Oetker
- Atrium Innovations
- VIA Rail Canada
- HSBC
- TD Waterhouse
- Louis Vuitton
- Western Financial Group



For more information, contact us at:



**SOS CHILDREN'S
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