

# ANNUAL REPORT 2017



## **A MESSAGE FROM THE CEO**

Dear SOS Supporters and Friends,

I am honoured and delighted to have this opportunity to write my first annual report message as the new President and CEO of this organization.

Having worked at SOS Children's Villages' international office for the past nine years, I have seen firsthand the impact and success of SOS' work around the world. By providing a loving home and quality care to children without parents or at risk of losing parental care, we are building a better and brighter future for the world's next generation.

It is thanks to supporters like you — sharing our vision that no child should grow up alone — that our work is made possible and strengthened each year.

I would like to extend a sincere thank you to all of our generous supporters, volunteers, partners, board and committee members, and the entire team at SOS Canada for their dedication and hard work. It is with a deep sense of gratitude and purpose that I will be able to build on your successes and the outstanding stewardship of past President and CEO Boyd McBride.

But in spite of all the successes we have accomplished, there is still more work to be done.

This past year has been particularly difficult for children around the world. Millions of them have been affected by violence or disaster and face the risk of losing basic necessities: a loving family, a stable home, a quality education, access to health care, and protection from exploitation. Our work in Niger's Diffa region is just one example of how our organization provides emergency care to children whose lives have been shattered by violence and displacement. Given our longstanding presence in the region, our team was able to deliver life-saving health care, mental health supports and protection to affected children and women, helping them survive in times of crisis.

Our work is also bolstered by a global commitment to improve child rights and protection. The United Nations Sustainable Development Goals, as well as the UN Convention on the Rights of the Child, can only be realized if we make sure no child is left behind — now and in the future.

In the year ahead, we are committed to reaching more at risk children with SOS' unique model of care and protection, which places vulnerable children and their families at the core of everything we do. We are grateful for the support of generous Canadians like you who help us to expand our reach, whether by providing a loving home to children in Namibia or strengthening families in the Dominican Republic.

We know that every child in our care will have a unique journey toward a safe and loving home. This annual report reflects not only the journeys these children take, but also the vital role you play in guiding them along the path to a better future.

Thomas Bauer President and CEO SOS Children's Villages Canada



## Every child has the right to develop to their full potential.

Vulnerable Children



# 595,000

Children and family members benefited from our care and programs Loving Homes



90,000

Children and youth were provided a loving home

Strong Families



# 505,000

Family members were strengthened

## In 2017, this is how we helped the world's most vulnerable.





151,000

Children and youth accessed quality education

### Health



779,000

Health services for children and their families Emergency Care



# 1,760,000

Emergency services provided to those in need

## JOURNEY TO A BETTER FUTURE IN ONDANGWA, NAMIBIA

### A LOVING HOME

Tulela\* and her two younger brothers are growing up in an SOS family in the Ondangwa Village after being rescued from an abusive home. "She was quite shy when she first arrived and she never wanted to talk to anyone," says SOS mother Penny.

With consistent support and encouragement, Tulela has flourished into a happy child who greets every day with a smile. "My new mother understood what I was going through and she would encourage me all the time. I felt safe in my new family," she says. Tulela now looks forward to doing the things she enjoys. "I also like going to school," she says. "When I grow up, I want to be a teacher." With her SOS family, Tulela receives the love and support to create a happier and healthy future for herself.

### **A PROMISING FUTURE**

Juanita\* describes herself as bold, resilient and focused. She is determined to create a prosperous future for herself, despite growing up in a slum surrounded by poverty in northern Namibia. Her mother sacrificed everything to pay for her children's school fees, but she wasn't able to help Juanita go to college.

Thanks to the team at the SOS Family Strengthening Program, Juanita is now closer to realizing her dream of becoming an electrician. "I joyfully received a half scholarship to join a local vocational training centre to pursue the career of my dreams — electrical and electronic engineering," says Juanita.

The program is supporting youth at risk in Namibia to improve both their education and employability. Juanita now has a real chance to break the cycle of poverty that has afflicted her family and can now dream of a life outside of the shanty town where she grew up.

\* Names have been changed

## THE GREEN FAMILY SOS CHILDREN'S VILLAGE ONDANGWA

### THE ONDANGWA VILLAGE

For close to a decade, the Ondangwa Village has been a source of love, support and hope for orphaned and abandoned children in northern Namibia. Funded entirely by Canadians, the Village provides children with the care they need and deserve: a loving mother, a home, nurturing relationships, nutritious food, and a quality education.

The Village lets children feel secure, learn, play and be kids again, helping them along the path to a brighter future.

### THE FAMILY STRENGTHENING PROGRAM

To prevent child abandonment and help vulnerable children living around the Village, our Family Strengthening Program (FSP) has expanded to reach over 170 families at risk of breaking down.

The FSP's income-generating activities — business management training and entrepreneurial projects — allow families to earn a living, provide for their children and stay together.

Our FSP team works in the community to help at risk families access information and services to promote the healthy development of their children. In collaboration with local health workers, support is provided to those affected by HIV/AIDS and alcohol abuse to prevent family breakdown. When children are healthy, go to school and are cared for by their family, the next generation of young people in Ondangwa can thrive.

### **OUR IMPACT**

- 100+ Children provided with a loving home and family
  - 50+ Children are able to learn and grow at our kindergarten
- 170+ Families at risk of breaking down were strengthened and supported
- 1,327 Canadians ensured a better future for children in Ondangwa



The Diffa emergency response program was undertaken with the support of Global Affairs Canada.



Global Affairs Canada

Affaires mondiales Canada

## **CHILDREN IN CRISIS**

One in every four children worldwide now lives in a country affected by conflict or disaster, according to UNICEF. For millions of the most vulnerable, their futures are jeopardized by violence, natural disasters or poverty.

The Lake Chad Basin region of Africa, which includes Nigeria, Niger, Chad and Cameroon, is experiencing one of the world's worst humanitarian disasters.

Facing the threat of violence from Boko Haram, families have been forced to flee their homes, leading to further risk of abuse, exploitation and other forms of harm. Adding to these vulnerabilities, the region is also prone to drought and flooding, which has led to alarming rates of malnutrition.

This unrest has taken a heavy toll on the region's children, contributing to trauma, illness, loss of family and the disruption of education.

### **DIFFA REGION EMERGENCY RESPONSE**

Since 2015, SOS has helped thousands of children and families in Niger's Diffa region. With the support of Global Affairs Canada, our Diffa emergency response program was expanded in 2017.

SOS plays a leading role in providing life-saving support to the region's most vulnerable — including children and women — in order to meet their most basic needs: protection, food, nutrition, and health care.

### **OUR IMPACT**

100,000+ Children and families benefited from our emergency response program

- 55,000+ Children and women provided with nutrition and health services
  - 800+ Kits containing essential household items given to displaced families
  - 100+ Cases managed to provide family reunification and child protection



All children deserve a helping hand along the road to a safe, happy and healthy future.

Treasure to the test

112

When we partner, we multiply our impact.

## PARTNERING FOR IMPACT WITH TRANSAT A.T. INC.

Corporate partnerships enable SOS to expand our reach and help more of the world's most vulnerable children. Since 2009, the partnership between Transat A.T. Inc. and SOS has been pivotal in ensuring at risk children receive the quality care, love and attention they deserve.

As part of Transat A.T.'s efforts to be a leader in the tourism industry when it comes to sustainable development, it has generously supported the work of SOS Children's Villages. The impact of their commitment has reached children, families and communities in Mexico, the Dominican Republic, Haiti, Jamaica, Panama, Peru and Nicaragua.

"Our partnership with SOS Children's Villages is an extremely important one for Transat and its employees and is a source of great pride. As a valued partner, we know that when we give to SOS we are directly transforming the lives of children, their families, and local communities in need. We recognize that there is still much work to be done but we are extremely proud to be on this journey with SOS Children's Villages."

### -Jean-Marc Eustache, President and Chief Executive Officer, Transat

Thanks to the generosity of Transat A.T. Inc., including its employees and customers, together we have empowered at risk children and families to transform their lives and communities for the better.

### **OUR IMPACT**

- 4,000+ Children and youth provided quality education
- 3,500+ Children and youth received nutritious food
- 2,200+ Orphaned and abandoned children given a loving home
- 1,000+ Families at risk of breakdown were strengthened
- 24,000+ Children and their families provided with emergency relief



## **JOURNEY TO SOS CHILDREN'S VILLAGES CANADA**

### THE CYCLE OF GIVING

Elsje and Paul Mandl loved travelling, seeing the world together and giving to causes that mattered most to them. From their roots in Holland and Austria, they came to Canada where they made a life together in Ottawa.

"They loved each other, they grew together, they donated together." - Erik Esselaar, nephew of legacy donor Elsje Mandl

Elsje and Paul donated to SOS Children's Villages throughout their marriage. It had always been an important part of the fabric of their shared lives. After Paul passed away in 2010, Elsje continued their generosity.

She always ensured the safe arrival of her donations in a unique way: she rode her bicycle to deliver her gift. When she became unable to ride, she walked so she could handdeliver her donation. In September 2016, Elsje passed away and entrusted her beloved nephew Erik to carry out her final wishes.

For Erik, it came as no surprise that Elsje had included a gift in her will to SOS Children's Villages. After all, her wedding present to Erik had been a donation to SOS Children's Villages.

Erik was proud to honour her last request: that he hand-deliver her gift himself. For him, it was a way of continuing the important legacy of caring his aunt had shown all her life.



## **GLOBAL AMBASSADOR AND CHAMPIONS**

We are grateful to work with so many people who champion and advocate for the world's most vulnerable children.

For over 20 years, Princess Salimah Aga Khan, SOS Children's Villages Global Ambassador for Children, has been a passionate champion for the work of SOS and the children we care for.

"Unfortunately, children in desperate conditions and in need of care exist everywhere. The SOS Children's Villages offer them all the love, attention and stability they need. The children are given the opportunity to stay with their siblings, be close to relatives, feel secure, go to school, have a home and enjoy normal lives."

### -Princess Salimah Aga Khan

We were thrilled to welcome Princess Salimah Aga Khan as the guest of honour at the 2017 Marigold Gala in Toronto. Every year, the Marigold Gala raises awareness and funds for SOS Children's Villages' work around the world.

In 2017, the Marigold Gala supported SOS Children's Village Peshawar in Pakistan. After the Gala, co-chairs Dr. Saadia Elahi and Dr. Mehboob Elahi visited Peshawar and saw firsthand the success of the Village and the Marigold's contribution towards helping orphaned children rebuild their lives.

### FRIENDS OF SOS CHILDREN'S VILLAGES CANADA

Thank you to the Friends of SOS and everyone who made the Marigold Gala a success.

Dr. Saadia Elahi and Dr. Mehboob Elahi, Co-Chairs Dr. Karim Nazarali, Front Liaison to Princess Salimah Aga Khan Rumina Ratansi, Master of Ceremonies

Italpasta and Normerica, Major Sponsors

### Marigold Gala Organizing Committee:

Saadia Nishtar Elahi, Anila Dada, Lubna Tharia,Cyma Musarat, Naeem Sachedina, Maheen Sachedina, Sarah Bandukda and Arusa Sachedina



## FINANCIALS - EXPANDING OUR REACH IN 2017

	2017	2016
Revenue		
Donations 02-	\$5,565,177	\$4,987,847
Global Affairs Canada Contribution	\$1,021,176	-
Unrestricted Legacy Gifts	\$572,350	\$363,643
Restricted Grants and Gifts	\$350,225	\$105,786
Investments	\$6,919	\$11,503
Total	\$7,515,847	\$5,468,779
and the second s		
Expenditure	2 (CD)	
Distributions to Programs	\$5,098,024	\$3,312,245
Fundraising	\$1,804,328	\$1,410,870
Communication and Public Education	\$117,502	\$273,561
Administration	\$614,993	\$544,243
Canadian Program Services	\$73,502	-
Total	\$7,708,349	\$5,540,919
Net Revenue for the Year	\$(192,502)	\$(72,140)

South America (10%) Morth America (12%) Europe (5%) Lisy

Where Canadian funding went in 2017:

Dear Friends and Supporters,

This past year marked the beginning of a new exciting chapter for SOS Children's Villages Canada as we welcomed Thomas Bauer as our President and CEO.

"It was a long and thorough process to find a successor who could meet our high standards in terms of quality of leadership, vision and programmatic acumen. With his dedication to social care and extensive experience in social work and non-profit management, we are thrilled to have Mr. Bauer join us to lead SOS Children's Villages Canada into new and exciting opportunities in program development and fundraising."

As I look back on 2017, I am proud and inspired by everything we accomplished together.

It has been a record year for revenue, as we strengthened our partnerships and welcomed new donors to our community. I must give special thanks to all of our partners and donors — including Mike Holmes of The Holmes Group, Global Affairs Canada, Transat A.T. Inc., Cirque du Soleil, and Intact — which helped us to engage more Canadians and broaden the scope of our impact in 2017.

I am grateful for Boyd McBride's tireless leadership over the past 15 years. Our organization and the children we help are both better for it.

I am also excited to see what this coming year will bring with Mr. Bauer's strategic vision and leadership.

Thanks to the generosity of caring Canadians like you,

we can continue our work to strengthen families and ensure that the world's most vulnerable children can grow with love, respect and security within a family environment.

Jennie Moushos, CPA Chair, Board of Directors, SOS Children's Villages Canada



## **PARTNERS AND FRIENDS**

#### VILLAGE CHAMPIONS

\$100,000 + in lifetime gifts

#### INDIVIDUALS

The Crich Family Ann B. Denis in memory of Joan Denis Josine Eikelenboom Agnes Faraci George A. Fierheller P. & J . Gillespie Don & Shirley Green Helmut Liehr Anne Mackay

#### INSTITUTIONS

Atrium Innovations Inc. Austrian Society of Montreal Dream Mountains Foundation Christadelphian Meal-A-Day Fund Cirque du Soleil Cunningham Investment Group Inc. Global Affairs Canada HSBC Bank Canada

#### **VILLAGE BUILDERS**

\$25,000 - \$50,000 gifted this year

George A. Fierheller P. & J. Gillespie Anne Mackay

#### **VILLAGE FRIENDS**

\$10,000 - \$24,999 gifted this year

Jean-Yves Boitière Ann B. Denis in memory of Joan Denis Betty & Norman Campbell Barry Cooper The David Harquail Family David Kerr John Kimmel

#### Elizabeth J. McBride Fatima & Anwar (Andy) Merchant Gerry & Judy Strongman Scott Tannas The Will Family Alfred G. Wirth\* J. & S. Wright Anonymous (2)

Intact Insurance Company Site Preparation Ltd The Hellenic Initiative The John Brouwer Foundation TKC-CNC Foundation Transat A.T. Inc. Western Financial Group Inc.

Fatima & Anwar (Andy) Merchant Anonymous (1)

Christie MacDonald

Gerry & Judy Strongman

Alicia Quesnel\*

Maurice Walsh

Alfred G. Wirth\*

Anonymous (2)

Carol Walker

#### VILLAGE SUPPORTERS

\$5,000 - \$9,999 gifted this year Audrey Ruth (Downey) Buckley Anila Dada Agnes Faraci Wim Feunekes Sally and Mike Jackson\* Alfred Page\*

#### DONORS

\$1,500 - \$4,999 gifted this year

Jahan Ali Maria Alway Mohamed Alv Charles Andison Filippo, Anita & Luc Angelini Saima Anwar Mr. Garv & Mrs. Shenta Arnold Louis Marie Beaulieu John Beniamin Robert Brzost Christa Bunton Marcia Cabalceta Don Campbell Carol Campion Brent Chezenko Blythe Christiansen Christopher & Edythe Anna Clapp Andy Corbett Jo Cox Carl Cyr Joseph, Misako, Reimi & Arisa Dietrich Ruth Driedaer Rendy & Claudia Dueck John-Luke Edwards Dr. Mohammed Elahi Charles Fipke Pierre Fitzgibbon Mary Jane Foley James Foster John Gleed Grace Graham Robert Graham Nathan Grebe Bruce Harris Susan Hayes

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#### **ESTATES & LEGACY**

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His Excellency the Right Honourable David Johnson, C.C., C.M.M., C.O.M., C.D., Governor General of Canada

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## **ABOUT US**

SOS Children's Villages is an international children's charity that offers safe and nurturing family homes to orphaned, abandoned and vulnerable children in 135 countries around the world.

Through **over 550 Children's Villages**, SOS offers orphaned and abandoned children a family and a loving home with a mother to care and support them in a safe environment where their needs for food, health and shelter are met.

SOS Children's Villages also keeps families together through skills training and community development to ensure self-sufficiency and prevent child abandonment.

Since 1949, SOS Children's Villages has been guided by a basic principle: a loving home for every child. We are the largest charity working with orphaned and abandoned children.



SOS CHILDREN'S VILLAGES CANADA 240 - 44 ByWard Market Square Ottawa, Ontario, Canada K1N 7A2

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