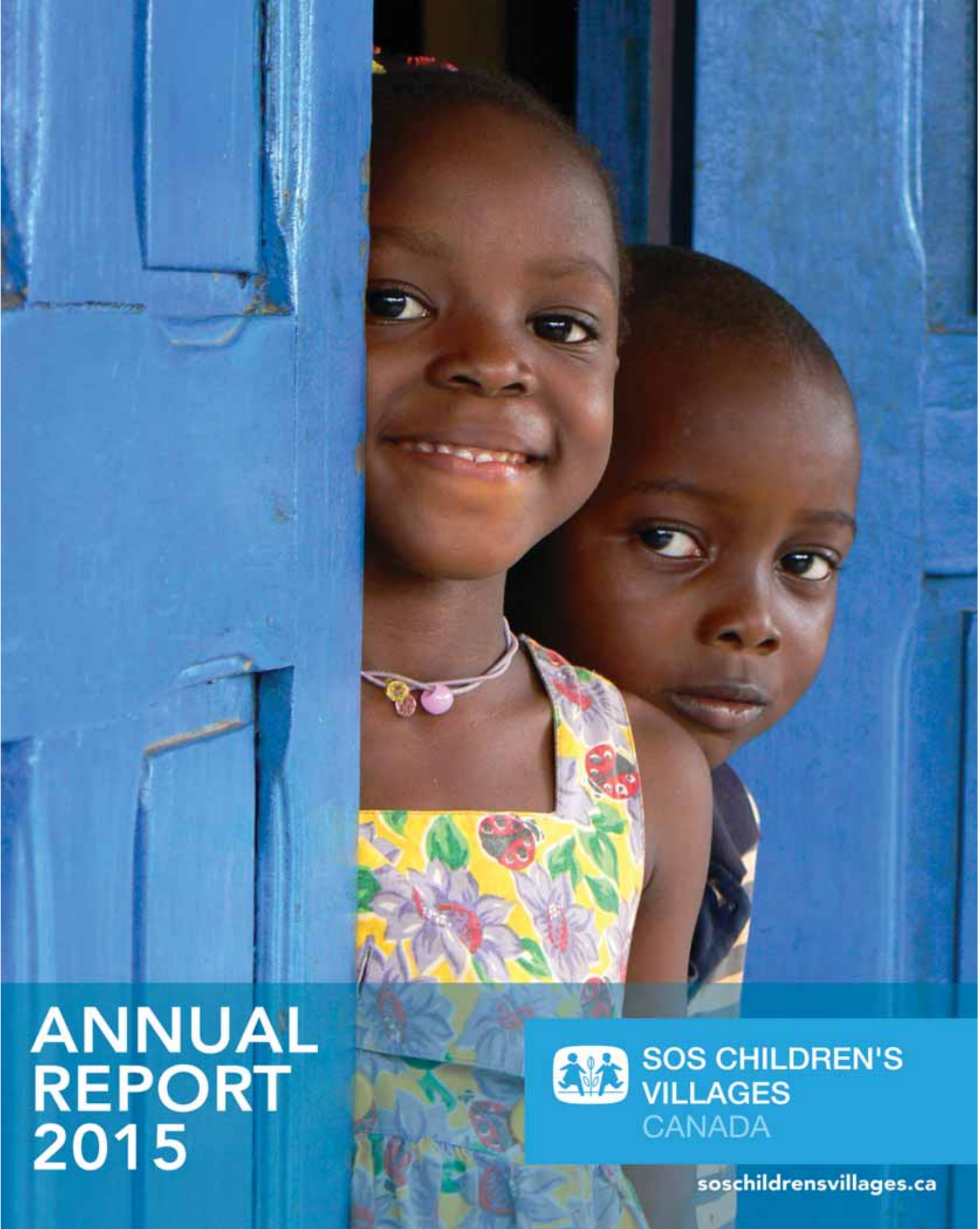


ANNUAL REPORT 2015

SOS CHILDREN'S VILLAGES CANADA

soschildrensvillages.ca

SOS CHILDREN'S VILLAGES IN FIVE WORDS

CHILDREN

In 134 countries, we provide vulnerable children in need with a caring, loving, and secure family environment.

MOTHERS

SOS mothers are essential to the lives of children in our Villages. Our mothers provide constant care, love and support for up to ten children. These extensively trained local women provide our children with more than a place to live; they provide a loving and safe family.

HOME

Our Village is a place that children can call home: children live immersed in their own culture and religion, in a place where their needs for food, health, shelter and education are met.

FAMILY

We are working to keep families together through our Family Strengthening Programs. These programs help parents and their communities protect and care for their children. Skills training and community development work aid parents in becoming self-sufficient and in preventing child abandonment.

CHANGE

In our Villages, and through our programs, kids who were alone and abandoned, or at risk of being abandoned, have an opportunity to grow up safe and become self-sufficient, engaged citizens and better parents. This leads to positive, lasting social change.

A MESSAGE FROM THE CHAIR & CEO

Rick Evans
Board Chair

Boyd McBride
President & CEO

Dear Friends & Supporters,

2015 was a challenging year for children without parental care. In country after country, the numbers grew. The Syrian conflict, the earthquake in Nepal, the intensifying drought in the Horn of Africa, larger and larger numbers of families in Africa eking out their lives on less than US$2 per day were all to blame.

Fortunately SOS Children's Villages was able to rally more support for our work on behalf of these children and Canadians gave more than ever before – a clear signal of compassion for, and solidarity with, children who in the absence of SOS, would have nothing and no one. For this we thank you.

Just as our global organization was addressing the need for quality post-secondary training for all children growing up in SOS' care, the Green family of Brockville, Ontario gave us $500,000 for exactly that. Their funds will ensure that good quality, locally appropriate education options are available for every boy and girl growing up in our 'all-Canadian' Village in northern Namibia.

Thanks to the generous support of Canadians like you, we were also able respond to the earthquake in Nepal within days . The increasingly professional response of our staff to the quake, and to other emergency situations, has made SOS Canada an eligible Humanitarian Assistance Partner with Global Affairs Canada. This positions us to be even more helpful in crisis situations going forward.

As both of us get older, we can't help but consider the positive impact that legacy givers are having on SOS' work. You can include SOS Canada to your will at any time. As it turns out, more and more of our supporters have done that already – perhaps you are among them? The ultimate impact of their commitment is becoming clear; in 2015 we received a record amount of legacy funding – giving us the ability to respond at record levels to global challenges for children.

You can be proud of SOS Canada's involvement in the UN-sponsored framing of millennium development goals (MDGs). The world will be a better place by 2030, and it will certainly be a better place for orphaned and abandoned children as a result of the work we and the SOS Federation have done to ensure the MDGs address the needs of our target group.

Our volunteers and staff are crucial to our success in Canada. The quality of the work environment in our national office has a direct bearing on their performance. Thus we were very pleased to be recognized as a 'Non-Profit Employer of Choice' in 2015. Great people make for great programs. 2015 was a very good year for SOS Canada – a year which saw unprecedented levels of generosity from our donors. A year that allowed us to send unprecedented amounts overseas.

Everything we do here – everything you support – enables the life-saving and transformative work our staff do on the ground in countries all over the world.

Thank you again,

LISTENING TO THE VOICES OF OUR YOUTH

On September 25th, 2015, world leaders adopted the Sustainable Development Goals (SDG's) and committed to a sweeping 15-year global plan of action to end poverty, reduce inequalities and protect the environment. SOS Children's Villages advocated successfully to include the world's most vulnerable children – children who have lost parental care or who are at risk of losing parental care – in the new development framework. Even so, its adoption is only the beginning. The critical stage of implementing changes is now at hand. Over the next 15 years, SOS International will be striving to implement the SDG's into its operations.

The UN Secretary General's proclamation that young people are "the torch bearers" for the implementation of the SDG's gives cause for hope. It also reaffirms that if the SDG's are to succeed by leaving no one behind along the way, then SOS has a critical role in ensuring those most marginalized, young women and men from diverse backgrounds are meaningfully engaged and share their fresh perspectives, new ideas and alternative solutions.

In 2015, SOS Children`s Villages Canada launched The Take Action Campaign as an entry point for young Canadians to learn about the SDG's and a platform for Canada's children and youth to share their opinions and ideas. Collaborating with Senator Jim Munson and Senator Scott Tannas, and Global Affairs Canada (GAC), this youth-led project generated considerable excitement from not only the 500 young people from coast to coast who participated in the project, but the government decision makers who had the opportunity to engage with youth from across the country.

Ending poverty and hunger. Embracing diversity and inclusion. Eradicating corruption and injustice. Realizing gender equality. Protecting the environment. Halting climate change. Ensuring global access to quality education. These are among the fundamental, interconnected stepping stones toward creating a world where all children will ultimately flourish.

Daunting goals indeed. With young people included in the effort, their opinions heard and respected, hope shines.

Divine Usabase & Mikka Zeisig, student interns with SOS Children's Villages Canada at ECOSOC Youth Forum.

THE GLOBAL GOALS
For Sustainable Development

EMERGENCY RESPONSE

In 2015, the global community continued to see staggering humanitarian needs driven in large part by armed conflict and severe natural disasters. When children are affected by a humanitarian emergency, SOS Children's Villages' focus turns to keeping these children safe and providing them and their families with life-saving support.

SOS Emergency Programs provide :

- Basic medical assistance and psychological counselling.
- Nutritional food packages to parents with malnourished children, and mothers with infants.
- Emergency supplies such as seasonal clothes, blankets, hygiene packages and temporary shelter.
- Temporary care and helping to reunite unaccompanied or separated children with their families.
- Child-friendly spaces to help children cope and feel safe through participation in recreational activities, while receiving informal education, psychological, and medical care.

87.6 Million
People in need of humanitarian assistance.

800,000
Recipients of SOS Children's Villages Humanitarian Assistance Programs in 18 countries.

30 Million
Children had to flee their homes due to conflict and violence.

In emergencies, SOS Children's Villages cares for, and protects unaccompanied and separated children, while working with local authorities to reunite children with their families.

In its fifth year, the crisis in Syria continued to propel one of the largest refugee exoduses since World War II. Through its established presence throughout the regions, SOS Children's Villages has implemented a coordinated humanitarian response across Syria, Lebanon, Italy, Greece, Hungary, Germany, Austria, Macedonia and Serbia.

In April 2015, Nepal was struck by two massive earthquakes which caused widespread devastation. Thanks to SOS Children's Villages' strong, long-standing presence in Nepal, the organization mobilized within hours to respond to the needs of children who had lost or become separated from their parents in the aftermath of the earthquake. SOS Children's Villages helped ensure that affected families quickly received adequate humanitarian assistance and worked to reunify unaccompanied or separated children with their biological families.

Through the generous support of Canadians, SOS Children's Villages Emergency Response Programs were deployed in 18 countries, and provided over 800,000 emergency assistance services to children and their families.

THE GREEN FAMILY GIVES AGAIN

At a ceremony on Parliament Hill on October 28th, members of the Green family, including Debbie O'Brien of Ottawa and her parents Don and Shirley Green of Brockville presented a $500,000 cheque to SOS Children's Villages Canada. The event was co-hosted by Board Member, Senator Scott Tannas, and SOS Advisory Council Member, Senator Jim Munson. The $500,000 donated will be used to establish the Green Family Education Fund which will focus on the post-secondary needs of deserving young adults from the SOS Children's Village in Ondangwa, Namibia.

Debbie O'Brien and her family first decided to support at risk children from Namibia in 2008, when they committed $2 million to SOS to build a beautiful Children's Village where children in Ondangwa, Namibia who would otherwise have no future, are growing up in loving homes. The family decided to donate again in 2015, this time with the gift going to post-secondary education.

"It has been extremely rewarding to watch the children grow up in the SOS Village my parents funded a little over eight years ago," said Ms. O'Brien, the Director of the Don and Shirley Green Family Charitable Foundation. "My family felt that the logical next step in our support was to ensure that these children have the training and education necessary to succeed in their next stage of life.

According to Boyd McBride, SOS President and CEO, "The Green Family Education Fund will not only help young adults to develop their full potential, but will also enable them to move towards an independent life."

By creating a post-secondary education fund, the family will once again be breaking new ground. This time, instead of building a Village, they will be building a better tomorrow for all of the deserving youth who now call the Ondangwa Village 'home'. In response to this growing need among SOS adult youth in Namibia and other countries, SOS Canada has decided to launch a special Education Fund for all SOS youth.

We hope that this cornerstone gift from the Green family is just one of the many gifts we look forward to receiving in the coming years.

EXTRAORDINARY FUNDRAISERS

In 2015, SOS Children`s Villages Canada launched it's new Community Engagement Program to connect passionate community supporters with our work and enable them to make a difference in something that they care very much about.

Taken individually their contributions are significant, but collectively they are crucial in making change happen. Together they raised nearly a half million dollars, all because they knew exactly what a difference they are making in the world.

In the wake of the Nepal Earthquake, a team of Canadian climbers ventured out of their hotel rooms to find disaster and their dream to climb Everest dashed. As the reality of their situation took shape and the aftershocks died down, they found themselves on the doors of SOS Kathmandu. They saw first-hand the need, thousands of unaccompanied children and families looking for a safe place and SOS's unique position as a long-standing member of the community to be first responders when disaster strikes.

At SOS Children's Villages, we know that when people experience our work, they develop a deep belief in it. And when these people have a passion for our work and are willing to communicate that passion to others, they can move mountains. In fact, we could not have realized the fundraising success we had in 2015 without them.

Dream Mountain Climbers, Brandy VenGelder, Harry Binks and Scott Kirby, raised $23,000 for SOS Nepal.

As they share the passion for our work, these extraordinary fundraisers bring SOS into the conversation. These new audiences can help us to engage others, who in turn assist us by getting involved or making donations. This is no small accomplishment. It is far reaching and its ripple effects help to transform the lives of young people and turn our vision to provide loving homes for every child into a reality.

Ryerson students Radwan Al-Nachawati & Sayara Rajab Khan raised $40,000 for SOS child sponsorships.

Colleen Moore raised $25,000 for SOS special needs children in Russia.

Maheen Sachdiva and family raised $10,000 for SOS relief in Syria.

The Geetika Dance company raised $10,000 for SOS.

11-year-old Capri Everitt, raised $15,000 for SOS by singing 80 anthems around the world.

Voula McLaughlin and Anastasios Manos raised $160,000 for SOS Greece.

SUCCESS AND RECOGNITION

Around the world, SOS Children's Villages works with extremely vulnerable children and youth, helping to ensure that they have the solid foundation for a bright future.

An important part of this work is helping children and youth develop life skills that are vital for healthy relationships, academic success, future employability and successful integration into the community.

These include :

Self Awareness | Self Confidence | Stress Management
Resilience | Perseverance | Patience | Communication
Teamwork and Interpersonal Skills

These "soft" skills can be difficult to define, teach and standardize, but they are critical. To thrive as healthy independent adults, young people need more than the "hard" skills of the traditional workplace; they also need confidence and the ability to deal with the challenges of everyday life.

Working in close partnership, SOS Children's Villages and Cirque du Soleil have developed the SOS Social Circus Program to help children and youth develop these important "soft" skills.

"I can see the transformation of the children through the social circus.
They're more confident in themselves.
They know that nothing is impossible in life, that they will achieve anything they set their minds to.
Now, they try harder in school and they think about having a career.

They have dreams, which I know they will achieve."

- Luisa Velázquez Romero
SOS mother

Through the support of our major corporate partners, including Cirque du Soleil, Transat A.T. and Intact Financial Corporation, SOS Children's Villages have been able to expand SOS Social Circus Programs to more vulnerable children and youth in Latin America and Africa.

CIRQUE DU SOLEIL.

intact INSURANCE

transat

GIVING HOPE WITH SPONSORSHIP

SOS Children's Villages' child sponsorship program is bringing hope to children around the world. Sponsorships not only helps us to make a big difference in the lives of these children, it's about something even bigger. A sponsored child will know that someone, even on the other side of the world, is thinking about them and caring for their well-being.

A sponsorship through SOS Children's Villages helps give a child a home, access to medical facilities, a good education and vocational training, all of which will provide them with the skills and knowledge they'll need when they leave the Village to lead productive, independent lives. We would like to thank the thousands of caring Canadian child and Village sponsors who have helped us to transform young lives.

BIG VOICE...even bigger heart!

Eleven-year-old Capri Everitt loves to sing. And she definitely knows how. When she learned that more than 18 million children have been orphaned globally, she decided to put her talent to use as SOS Children's Villages' youngest ambassador ever.

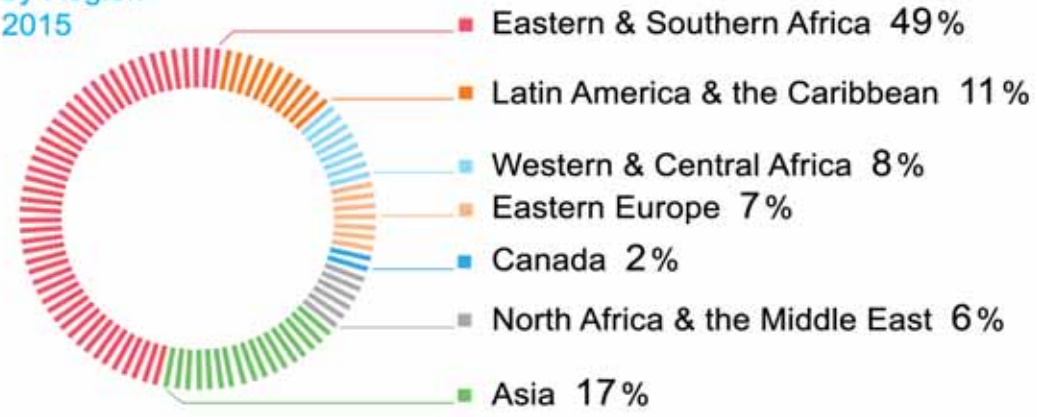
Capri committed to sing 80 national anthems in 80 different countries and in 41 different languages. She decided to raise money for children who grow up without the love, respect and security provided by a family.

With the support of her parents and brother, Capri's journey began in November 2015, Universal Children's Day, when Capri sang and spoke at Parliament Hill in Ottawa.

Her goal : raising $1 million for SOS Children's Villages.

FINANCIAL REVIEW

Program Disbursements by Region 2015



	2015	2014
Revenue		
Donations	$5,019,089	$4,777,934
Unrestricted Legacy Gifts	508,996	325,602
Restricted Grants & Gifts	270,649	220,639
Investments	40,562	37,599
	$5,839,296	$5,361,774
Expenditures		
Distributions to Programs	$3,653,146	$3,007,735
Fundraising	1,699,553	1,820,391
Communication & Public Education	193,478	127,492
Administration	399,178	488,326
	$5,945,355	$5,443,944
Net Revenue for the Year	$(106,059)	$(82,170)

HIGHLIGHTS

- 2015 was SOS Canada's most gratifying year ever for donations. In addition to the giving noted above, three generous donors gave us an additional $582,000 which does not show in our revenue. Their funds are in the bank and will come into revenue in future years as we disburse to programs (see pg. 6 for one example of this – the newly created Green Family Education Fund). These donations brought total giving from our generous supporters to $6.1 million.
- 2015 was also SOS Canada's best year ever for disbursements to the field. At $3.7 million, they were up over 20% on 2014. On average, we were able to send over $10,000 per day into the life-saving and transformative work SOS is doing around the world. See the graph above which shows where those funds have gone.
- A record number of our donors told us in 2015 that they have made a provision for SOS in their wills. Although it may be many years until we receive these gracious gifts, it is worth noting their generous spirit. Their commitment made in 2015 will, someday, allow us to help shape their legacy as we continue to do more for children at risk.

PARTNERS & FRIENDS

INDIVIDUALS - *Village Champions*

$100,000 + in lifetime gifts

Anonymous (3)
The Crich Family
Ann B. Denis in memory of Joan Denis
Josine Eikelenboom
Agnes Faraci
George Fierheller
P. & J . Gillespie
Don & Shirley Green
Helmut and Annette Liehr
Anne Mackay
Gerry & Judy Strongman
Senator Scott Tannas*
Alfred G. Wirth*
J & S Wright

INSTITUTIONS - *Village Champions*

$100,000 + in lifetime gifts

Atrium Innovations Inc.
Austrian Society of Montreal
Christadelphian Meal-A-Day Fund
Cirque du Soleil (Major Partner)
Community Foundation of Ottawa
Cunningham Investment Group Inc.
Global Affairs Canada
Google Grants
HSBC Bank Canada
Intact Financial Corporation
Site Preparation Ltd
The Calgary Foundation
Transat A.T. Inc. (Major Partner)
Western Financial Group Inc.

VILLAGE BUILDERS

$25,000 - $49,000 gifted this year

Anonymous (1)
George A. Fierheller
P. & J . Gillespie
Don & Shirley Green
Fatima and Anwar (Andy) Merchant

VILLAGE FRIENDS

$10,000 - $24,999 gifted this year

Anonymous (2)
Jacqueline Alexander
Betty and Norman Campbell
Barry Cooper
Ann B. Denis in memory of Joan Denis
Agnes Faraci
Dennis Fotinos
Catherine Hendriks
Christie MacDonald
Anne Mackay
Alfred Page*
Rose Pirri
Harold Scheer*
Senator Scott Tannas*
Carol Walker
Dr. Alfred G. Wirth*

VILLAGE SUPPORTERS

$5,000 - $9,999 gifted this year

Anonymous (2)
Hugh & Brent Alexander
Jean-Yves Boitière
A. Ruth Buckley
Richard Evans*
Marc Jolicoeur
Alexander Khomoutov
Cecile E. Mactaggart
Parmjeet Matharoo
Pamela Norris
Leanne Porter
Margrit Schuster
Tom and Joanne Singer
Dr. Vicente - In memory of
Julio E. Vicente & Robert G. Vicente
Maurice Walsh
Barbara Warren

INSTITUTIONAL PARTNERS

AMEC Foster Wheeler
Andison Family Foundation Inc.
Angels There For You
Aqueduct Foundation - Philpot Fund
ATB Financial
ATCO Electric - Transmission Division
Austrian Society of Montreal
Bayshore Dental Patients & Staff
Borden Ladner Gervais LLP
Burnet, Duckworth and Palmer LLP
Canada Gives
Children's Bridge Foundation
Chimp Foundation
Chok-Chun Lau Family Charity Foundation
Christadelphian Meal-A-Day Fund
Cirque du Soleil
Commission scolaire au Coeur-des-Vallées
Community Foundation of Ottawa
Covenant Chapel (The Redeemed Christian Church of God)
CPCS Transcom Limited
Crafts for a Cause
Dana Caplan and Jonathan Goodman Fund
Donner Canadian Foundation
Dr. Oetker Canada
Fondation Denise et Robert Gibelleau
Fondation Edward Assh
Gate Gourmet Canada
Global Affairs Canada
Greektown BIA
Gum Gone
Guru Gobing Singh Children's Foundation
Hasbro
Howick Foundation
HSBC Bank Canada
Hypnotic Clubs Inc.
Intact Financial Corporation
IOrphan
Jones Brown Inc.
Kiwanis Club of Vancouver, BC
Lynagh Holdings Ltd.
Nathan and Lily Silver Family Foundation
Open Arms Children's Foundation
Optel Vision
Ottawa Insurance Brokers Association
Phyllis and James Brown Family Fund
Pitney Bowes
Polaris Realty Canada Ltd

INSTITUTIONAL PARTNERS (cont.)

Power Corporation of Canada
Proveras Commercial Realty Ltd.
Ptarmigan Charitable Foundation
QV Investors Inc.
Rand Kildare Charitable Foundation
RAS Industries Ltd.
RBC Foundation
Ryerson Muslim Student Association
S&A Industrial Maintenance Inc.
Maheen & Naheem Sachedina
Savvia Inc.
Scotiabank
Shooting Star Foundation
Sikh Academy
St. Paul's Anglican Church
Strategic Charitable Giving Foundation
Telus Corporation
The Bloodroot Fund
The Board of Education of School District No. 61
The Foundation for Giving
The G. Raymond Chang School of Continuing Education
The Midas Touch Foundation*

DONORS

$1,500 - $4,999 gifted this year

Anonymous (5)
Siraj Ali
Maria Alway
Mohamed Aly
Charles Andison
Filippo, Anita & Luc Angelini
Gary and Shenta Arnold
John Benjamin
Sean Brown
Christa Bunton
Don Campbell
Carol Campion
Blythe Christiansen
Christopher and Edythe Anna Clapp
Andy Corbett
Jo Cox
John Dagonas
Alceo Deanna
John-Luke Edwards
Josine Eikelenboom
Susan Finan
Charles Fipke
Mary Jane Frayne
Floyd Gaetz
Joe Gallo
Mieczyslawa Gawlak
Angelo Georgoussis
John Gleed
Michael Gouge
Grace Graham
Robert Graham
Nathan Grebe
Tahira Hassan
Susan Hayes
John Henderson
Ruth Herzer
Lucia M. Horbasz
Kate House
Sharlie Huffman
Jula Hughes*
Mikhail Ilfirovych
Sally and Mike Jackson*
Audrey Kenny
Kamran Kizilbash
Karl Kjarsgaard
Marelise Kruger-Footit
Pearl Liu
David Lum
J. MacDonald
Yvon Makadiama
Kirk D. Maltby
Boyd McBride
Steve Mirkopoulos
Jennie Moushos*
Marie-Jeanne Musiol
Huban Nath
Toan Nguyen
William Nicoll
Craig Norval
Maré Olito
Randal Oliver
Sachin Patkar
Emmanuel Petrellis
Wilhelm Pietschmann
Peter Poreba
Anita Puronto
Alicia Quesnel*
Michael Quinn
Marie-Jeanne Musiol and Louis Ranger
Hubert Risch
Gordon Ross
Ashirvad Roy
Martha and John Savage
Frank Sawatzky
Gerald Schmidt
Laurane Schofield
Cheryl Siebert
Dr. Sacha Singh and Dr. Andie Wiseman
Stephen Stewart
Sheila R. Stiles
Iffat Tariq
Ann Thompson
Vera Tobis
Constantinos Voidonikolas
Peter Walker
Stephen Wood
Kenneth Wright
Charles Wu
Joe Zink

ESTATES & LEGACY

Estate of L. Delarge
Estate of M. Ferracin
Estate of P. Hickey
Estate of C. Jepson
Estate of J.P. Jepson
Estate of P. Kent
Estate of G. Kruger
Estate of M. Lesisz
Estate of L. Macewicz
Estate of G. A. Mendel
Estate of R. D. Patrick
Estate of G. Popow
Estate of S. Potter
Estate of G.H.Ross
Estate of S. Spurgin
Estate of T.Thurlow
Estate of D. Turner
Estate of A. Zatezalo
The Crhich Family
The Sawatzky Family

** Denotes Board Members*

Patron
His Excellency the Right Honourable
David Johnson, C.C., C.M.M., C.O.M., C.D.,
Governor General of Canada

Honorary Board of Directors
Rt. Hon. Joe Clark
Rt. Hon. Paul Martin
Mr. Jean-Marc Eustache
Mr. Allan Gotlieb
Hon. Bill Graham
Hon. Roy MacLaren
Hon. David Peterson
Hon. Michael Wilson
Mr. George Fierheller
Dr. Sherry Cooper

Advisory Council
Salma Ataullahjan
Craig Forrest
Liza Fromer
Tahira Haque
Mike Holmes
Tony Macoun
Senator Jim Munson
Don Scott
Mo Vikrant
Michael von Herff
Nathan Leung
Jim McConnery
Kim Melanson
Peter Dudding
Paula Clancy

Board of Directors
Rick Evans - Chair
Jennie Moushos - Vice Chair
Jeremy Hooper - Treasurer
Jula Hughes - Secretary
Thomas Bauer - International Representative
Harold Scheer - Deputy Chair, Quebec
Alfred Page
Mike Jackson
Lynn Gorny
Senator Scott Tannas
Alfred Wirth
Mary Ballantyne
Alcia Quesnel
David Harquail

WHERE WE HELP

Editor : Jennifer Ekslund · Design : Jason Vaughan

SOS Children's Villages Canada
240-44 Byward Market Square
Ottawa, Ontario, Canada
K1N 7A2

Toll free: 1 - 800 - 767 - 5111
info@soschildrensvillages.ca

CRA Charitable Registration No: 13824 7259 RR0001

SOS CHILDREN'S VILLAGES CANADA

soschildrensvillages.ca